



#1

DEC 2023

LAUNCHBOOM COMICS RARE EDITION

APPROVED
BY THE
COMICS
CODE



AUTHORITY

LAUNCHBOOM GAMES

DIVE INTO THE STORIES OF CREATORS WHO
WORKED ALONGSIDE LAUNCHBOOM FOR
BIG LAUNCHES IN CROWDFUNDING

RAISED
\$1,057,307

RAISED
\$781,450

RAISED
\$4,020,234





MY TEAM AND I HAVE HELPED CREATORS RAISE OVER \$100 MILLION THROUGH CROWDFUNDING

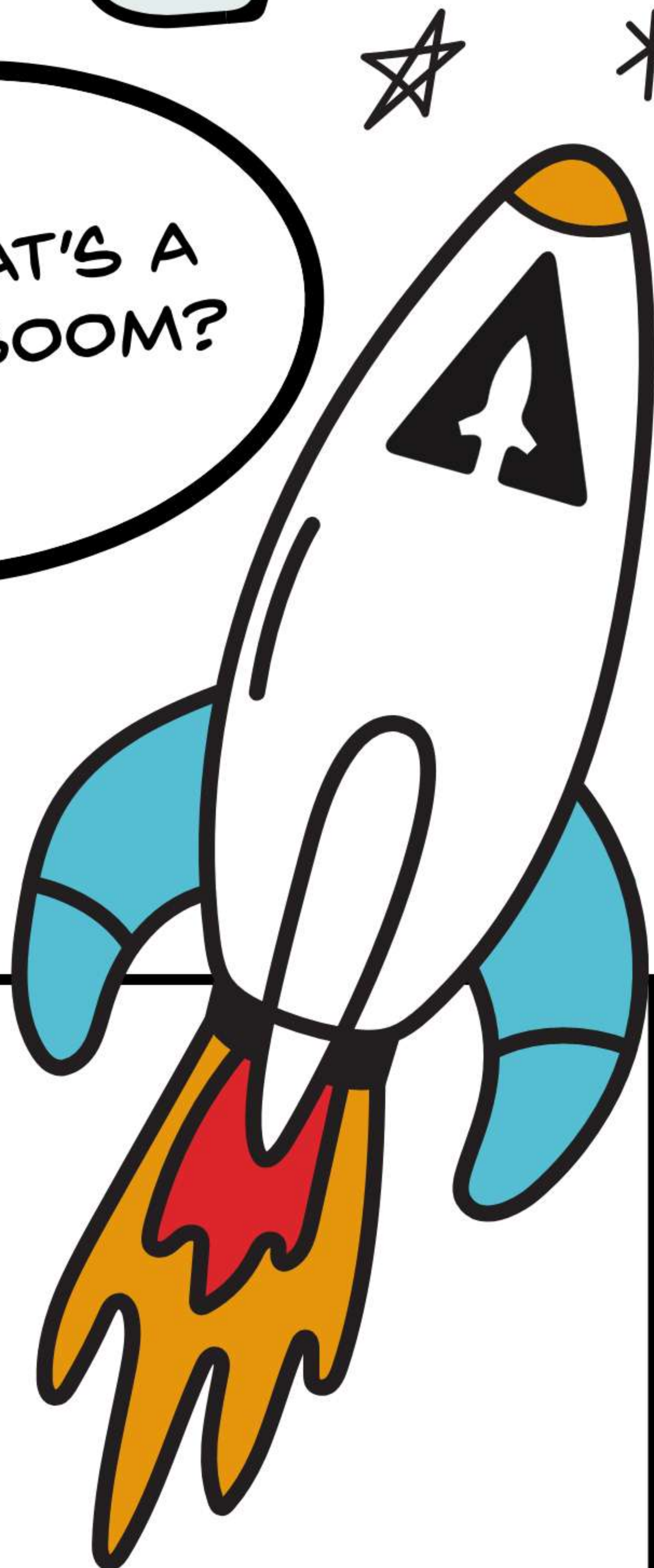
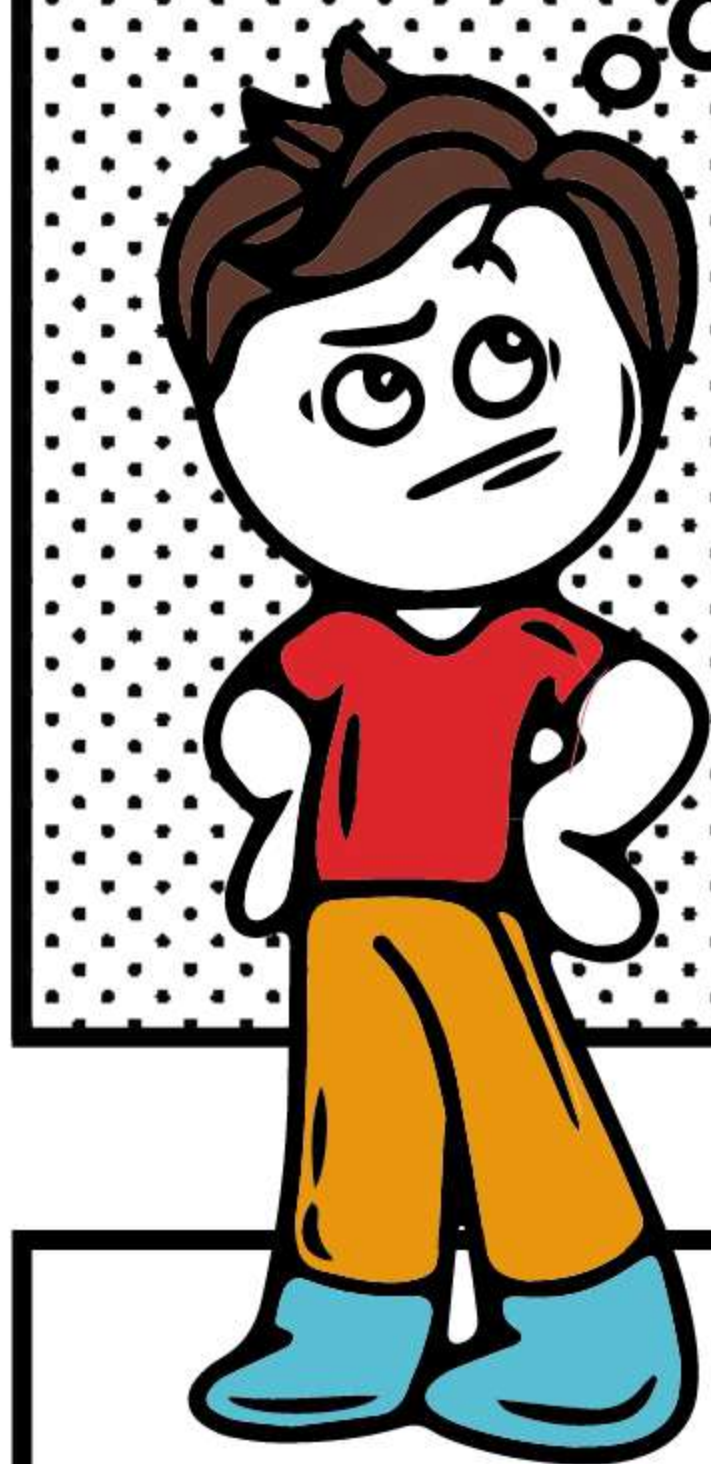


WE'RE EXPERTS IN LAUNCHING SUCCESSFUL CROWDFUNDING CAMPAIGNS.

WE LOVE BRINGING
TABLETOP GAMES
TO LIFE AND
HELPING THEM HAVE
A LAUNCHBOOM.



OH! WHAT'S A
LAUNCHBOOM?



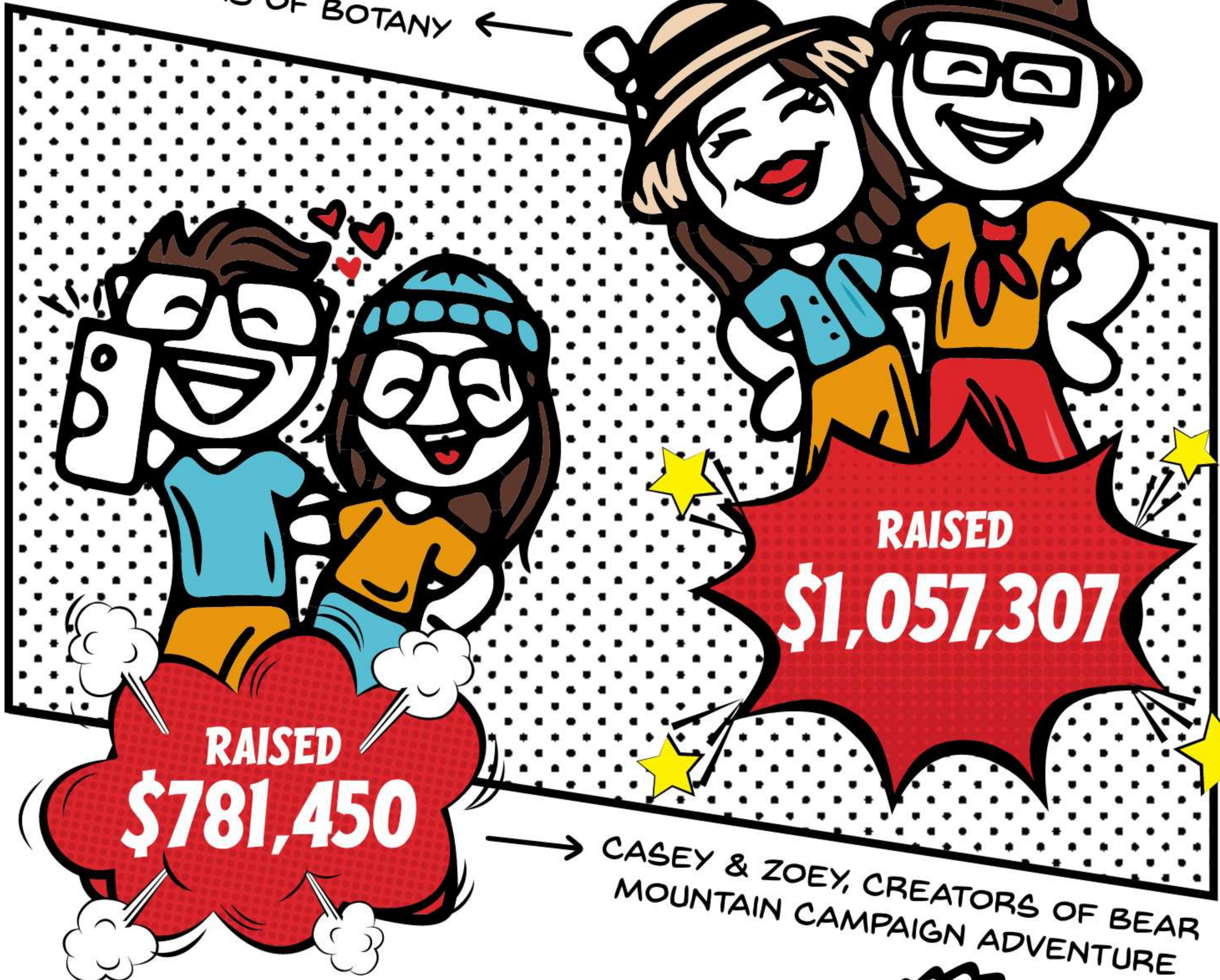
IT'S KIND OF OUR
SIGNATURE THING....

A LAUNCHBOOM IS HOW WE HELP
CREATORS CRUSH THEIR FUNDING
GOAL ON DAY ONE.



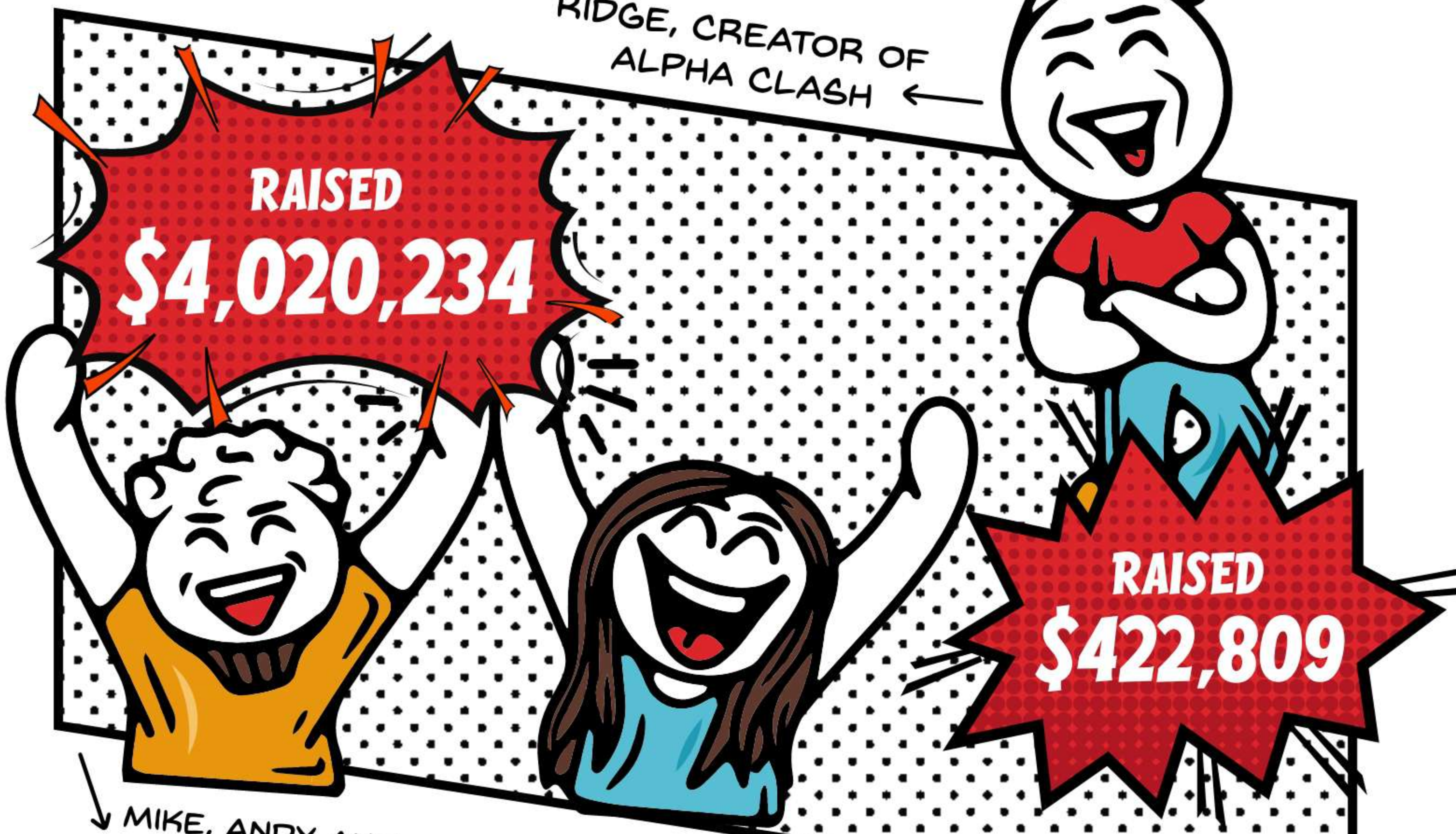
CREATORS LIKE....

DUSTY & AMY,
CREATORS OF BOTANY



CASEY & ZOEY, CREATORS OF BEAR
MOUNTAIN CAMPAIGN ADVENTURE

RIDGE, CREATOR OF
ALPHA CLASH



MIKE, ANDY AND THE TEAM AT LEGENDS OF AVANTRIS,
CREATORS OF THE CROOKED MOON SE SUPPLEMENT

RAISED
\$4,020,234

RAISED
\$422,809

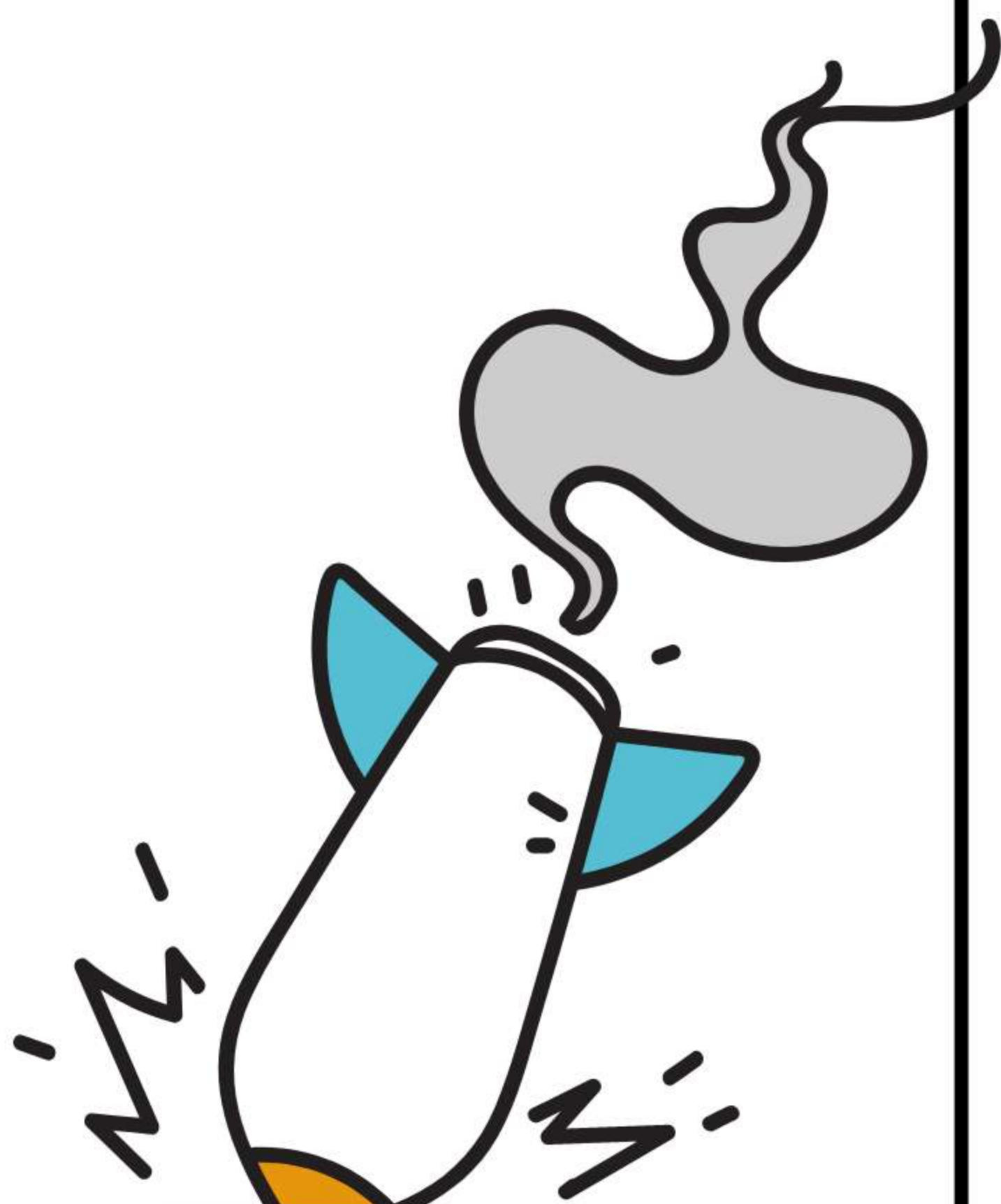
BUT... EVEN THOUGH WE HAVE
A LOT OF SUCCESS STORIES...

LAUNCHING YOUR GAME ON
KICKSTARTER ISN'T AS EASY AS IT LOOKS.

WITHOUT LAUNCHBOOM

40.9%
SUCCESS RATE

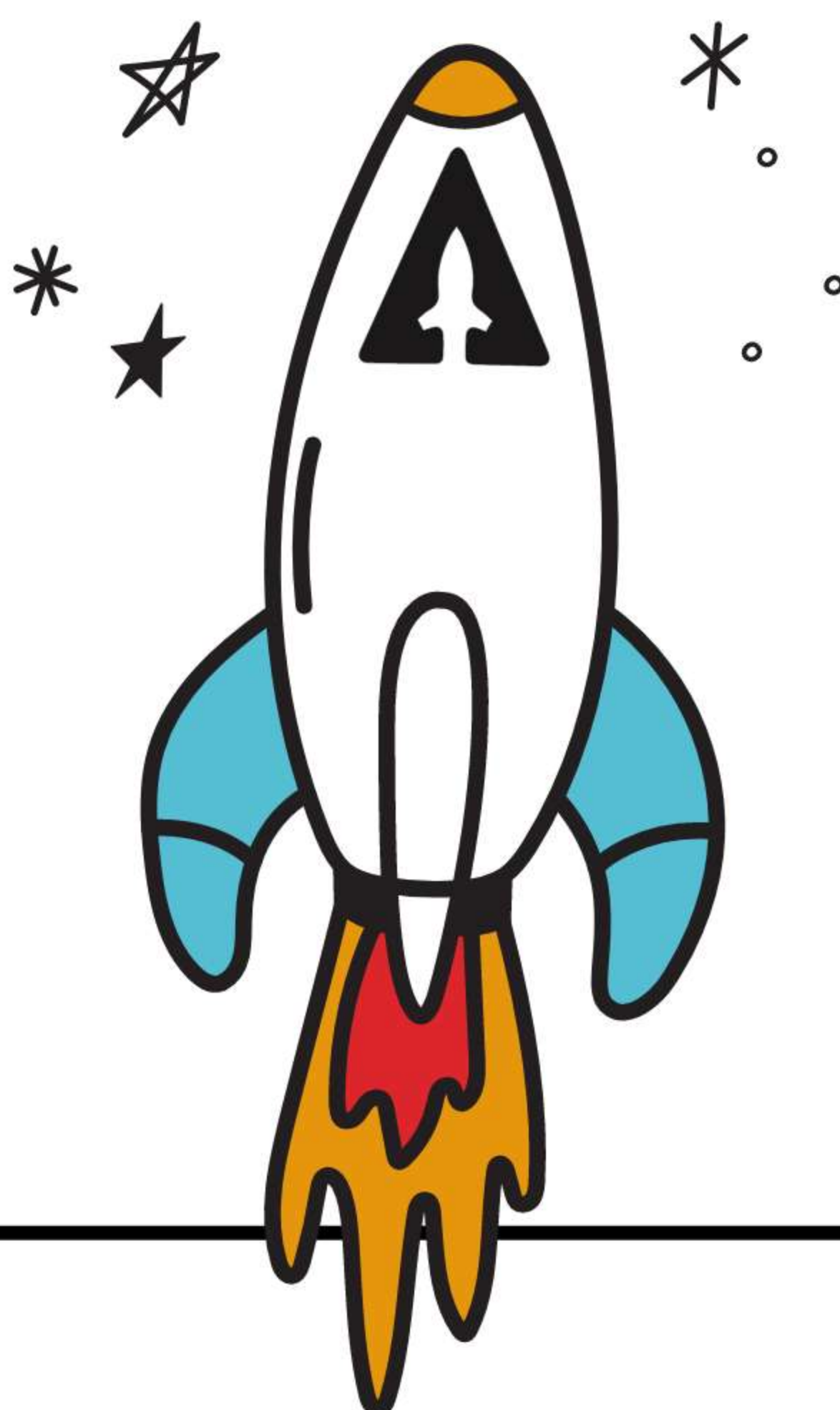
1.8%
RAISED OVER \$100K



WITH LAUNCHBOOM

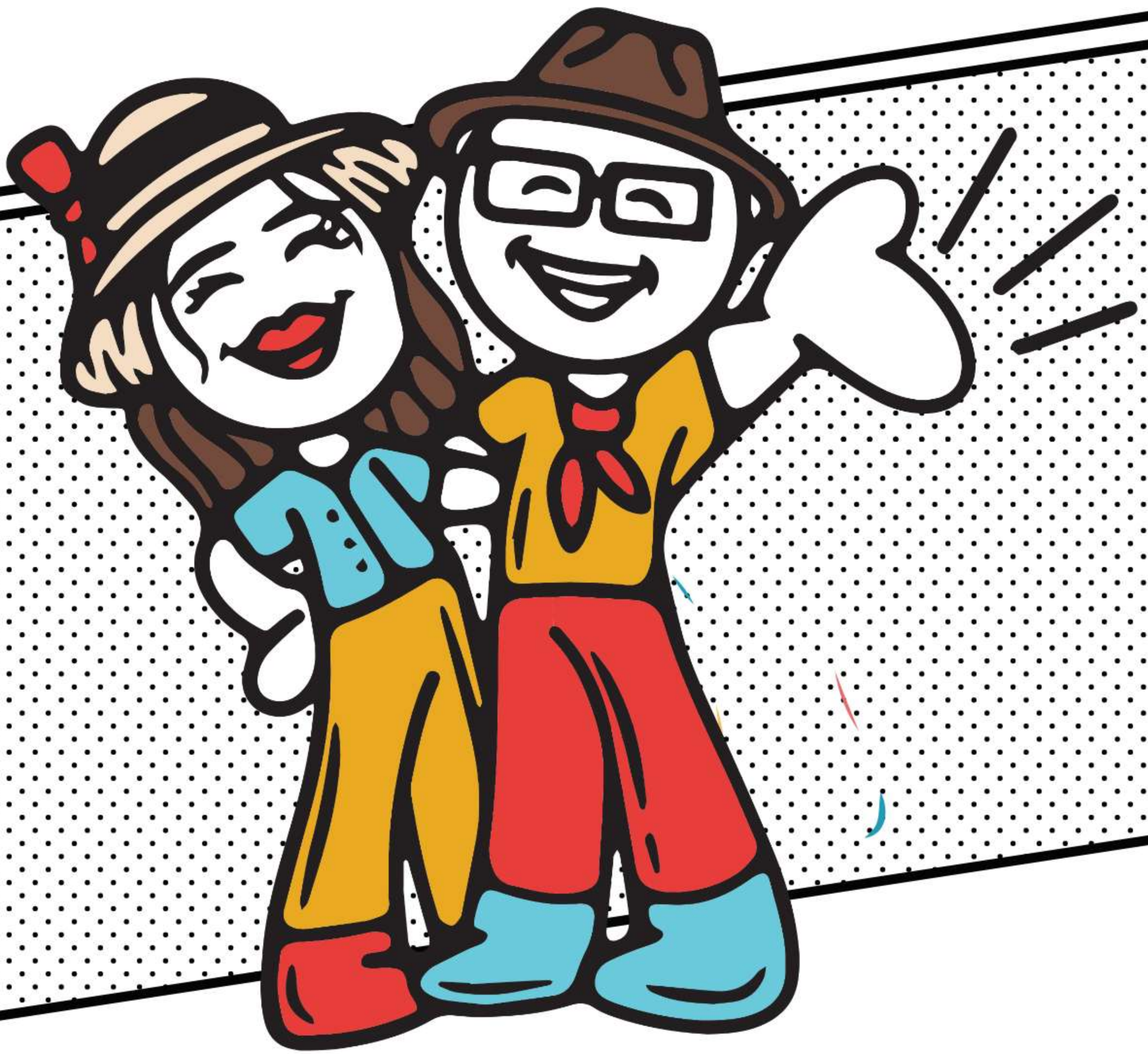
96%
SUCCESS RATE

39%
RAISED OVER \$100K





SO HOW DID DUSTY,
AMY, CASEY, ZOEY,
MIKE, ANDY, AND
RIDGE DEFEAT
THE ODDS?



KEEP READING TO FIND OUT...

BOTANY

DUSTY & AMY

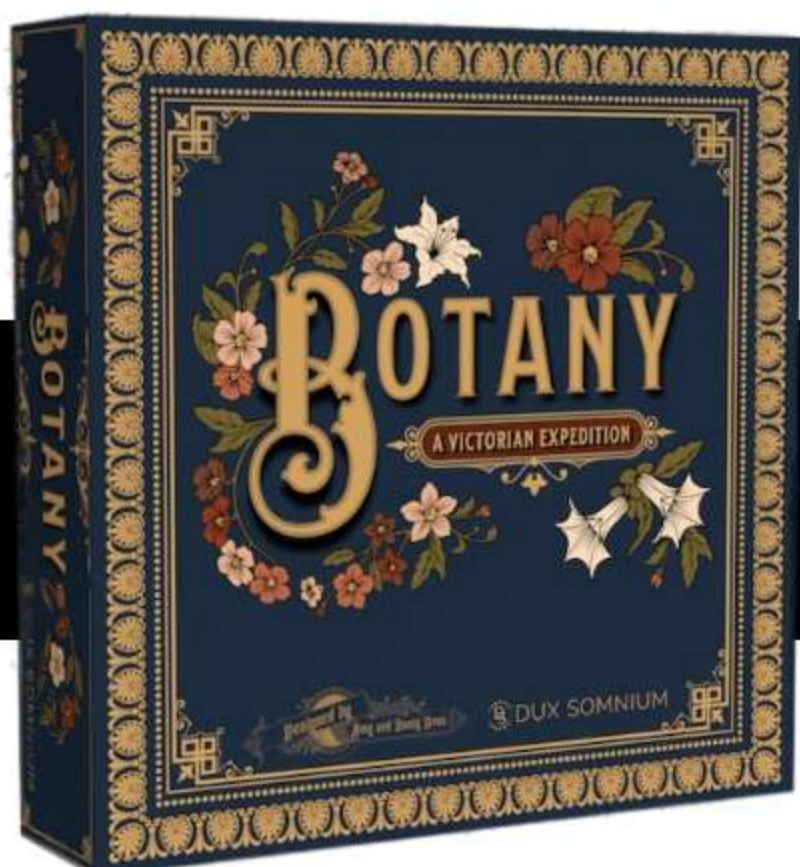
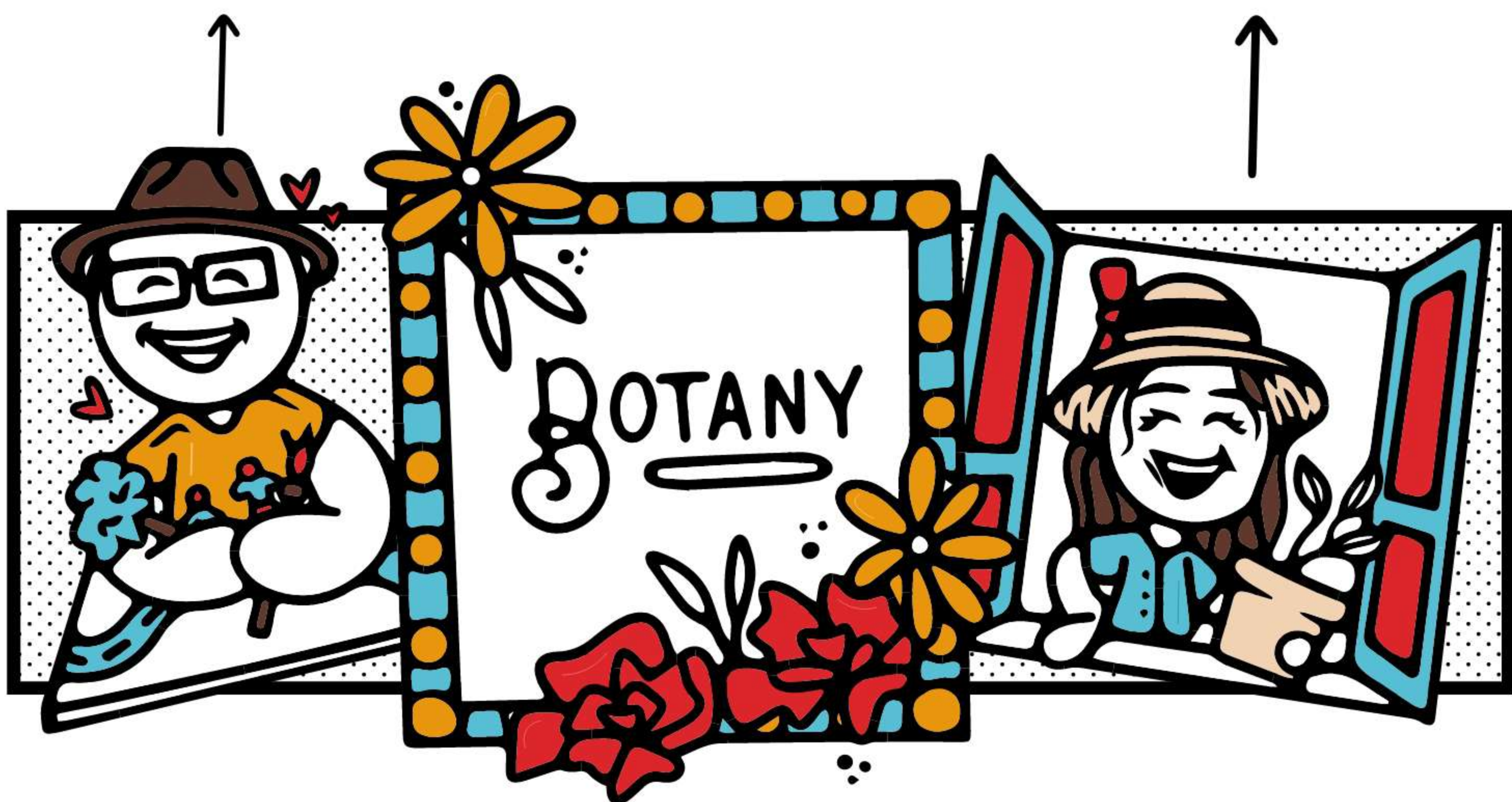


DUSTY AND AMY
ARE HIGH SCHOOL
SWEETHEARTS.



DUSTY LOVES
MINIATURES

AMY LOVES
BOTANICALS



AND SO...BOTANY WAS BORN

BUT THEY NEEDED TO RAISE
\$60,000 TO MAKE IT A REALITY...



THEY KNEW THAT LAUNCHING
ON KICKSTARTER WASN'T EASY...
SO THEY STARTED LOOKING FOR TIPS.

THEY
GOOGLED...
"HOW TO
LAUNCH ON
KICKSTARTER"

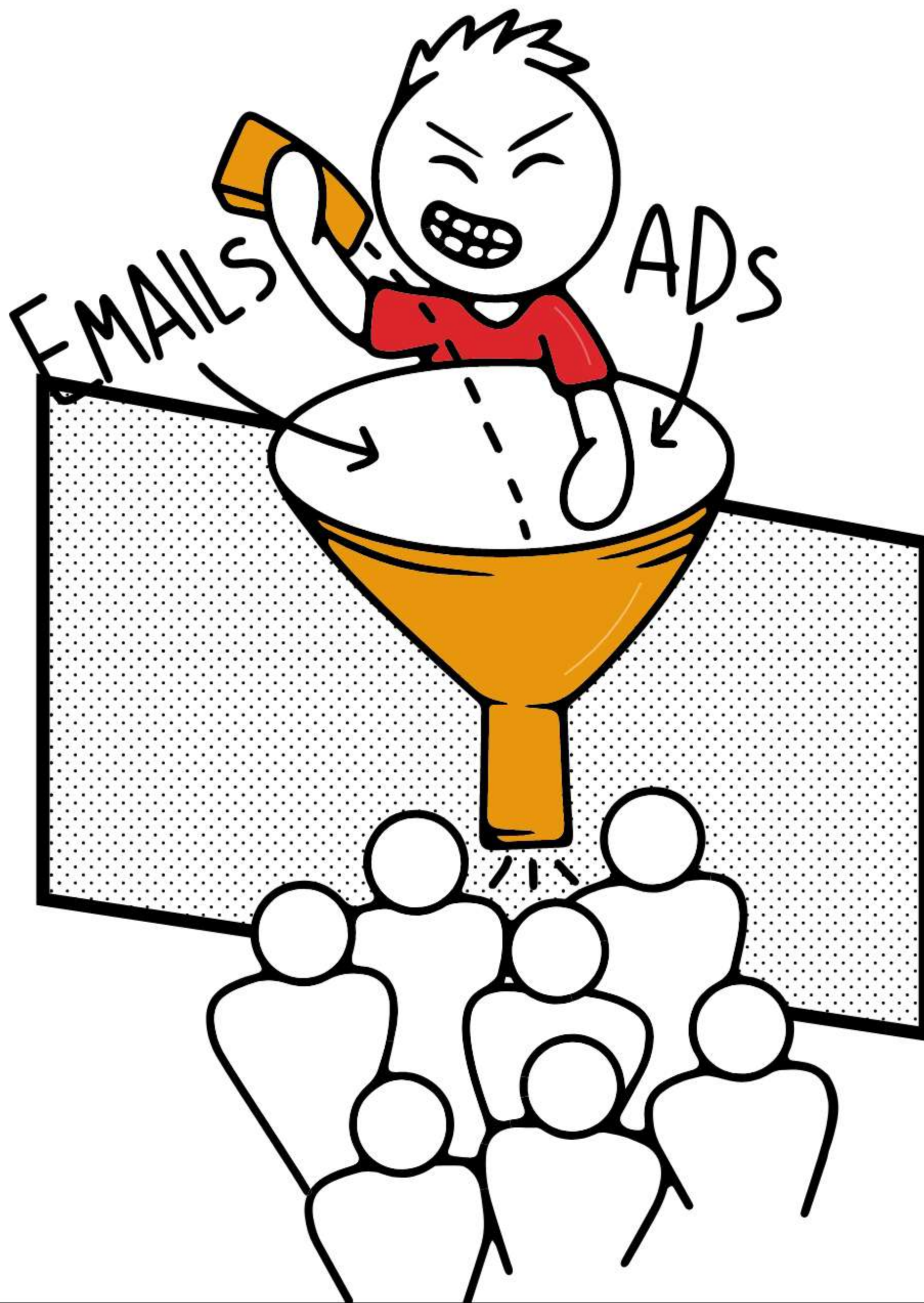


AND FOUND
LAUNCHBOOM!

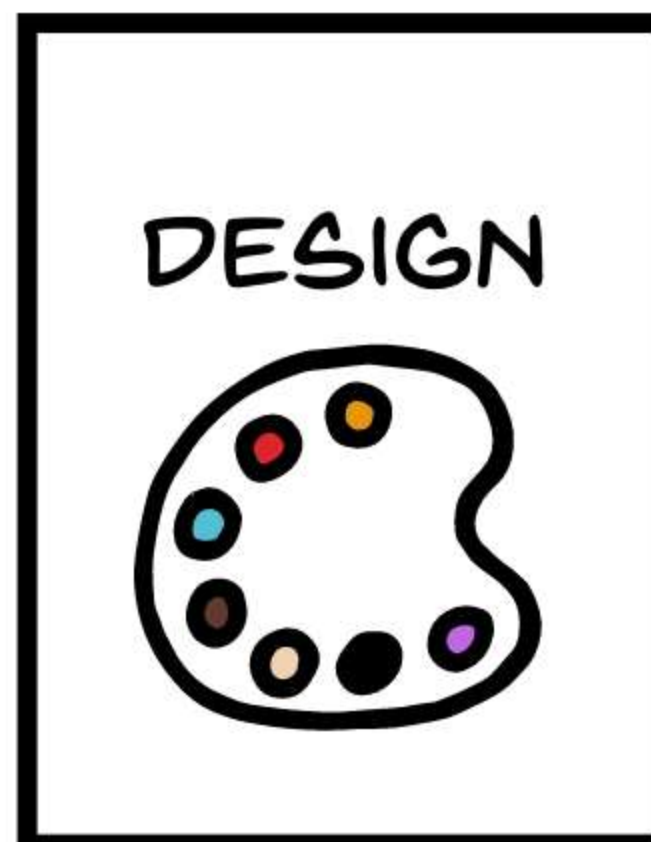
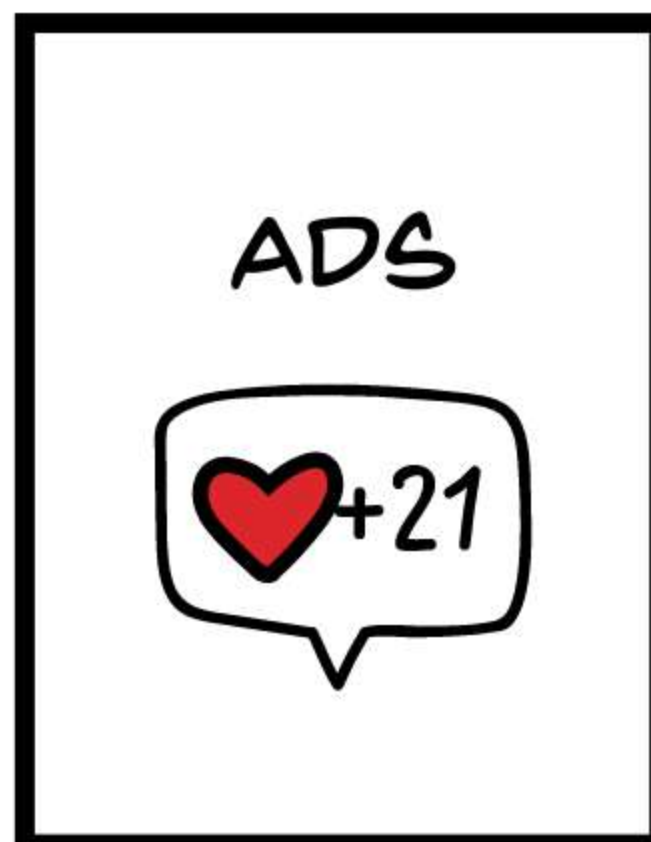
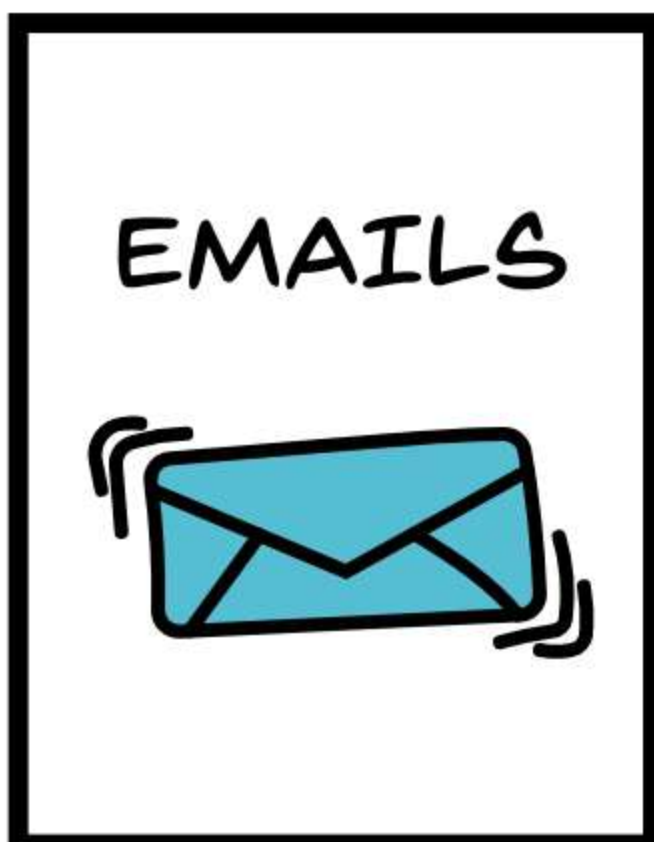


WE SHOWED THEM **OUR ENTIRE** CROWDFUNDING STRATEGY.

HELPED THEM SETUP OUR
RESERVATION FUNNEL.

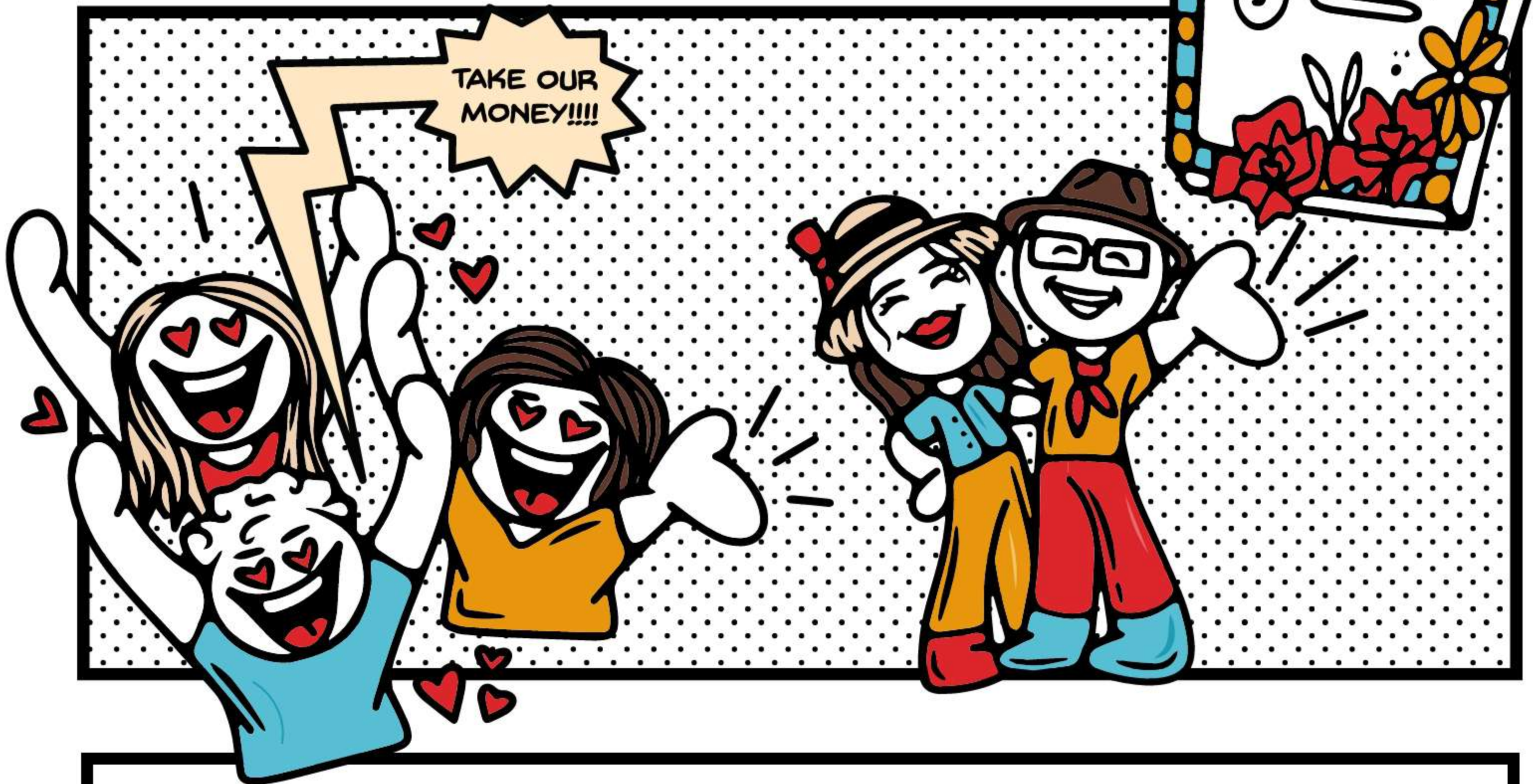
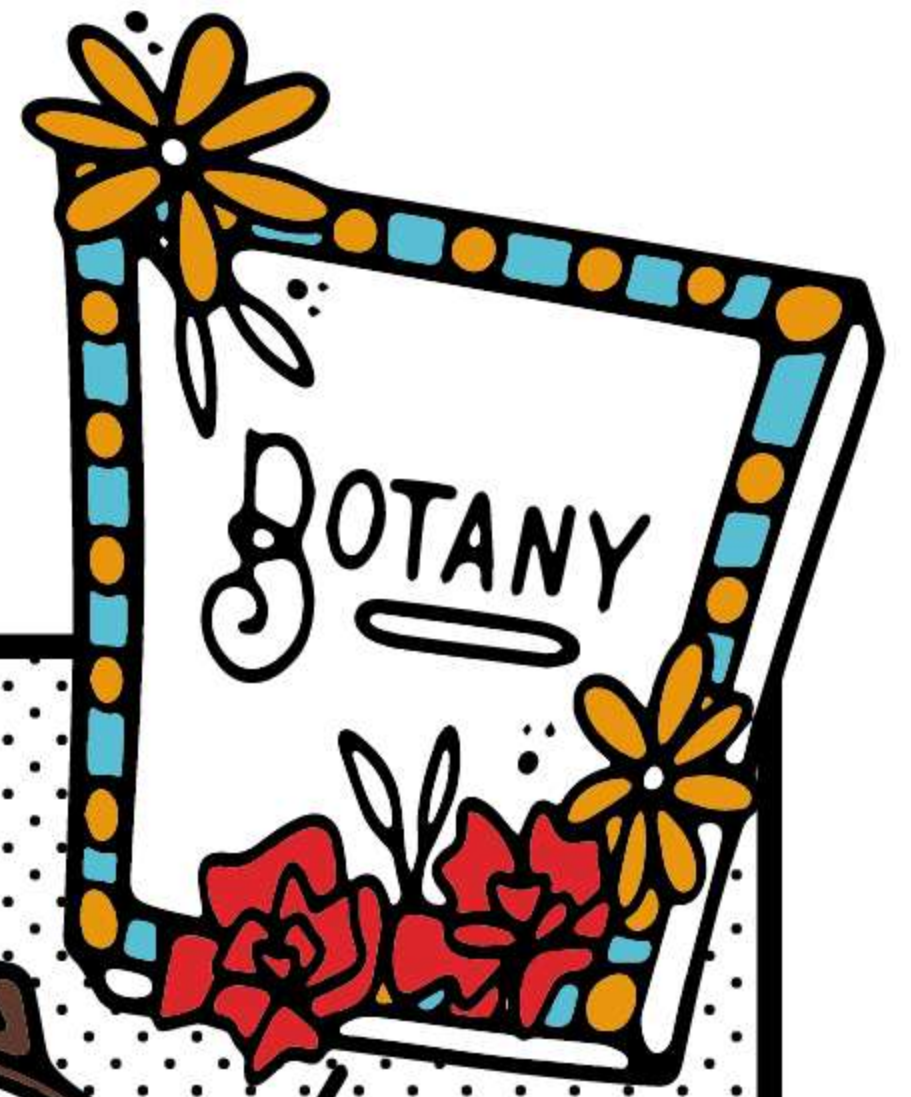


SUPPORTED THEM WITH...



AND MORE...

BY THE TIME THEY WERE READY TO LAUNCH, THEY HAD THOUSANDS OF FANS READY TO BACK BOTANY!



THEY HIT THEIR GOAL IN 16 MINUTES. HIT \$100K IN 1 DAY.



AND RAISED \$1,057,307 TOTAL!

RAISED
\$1,057,307

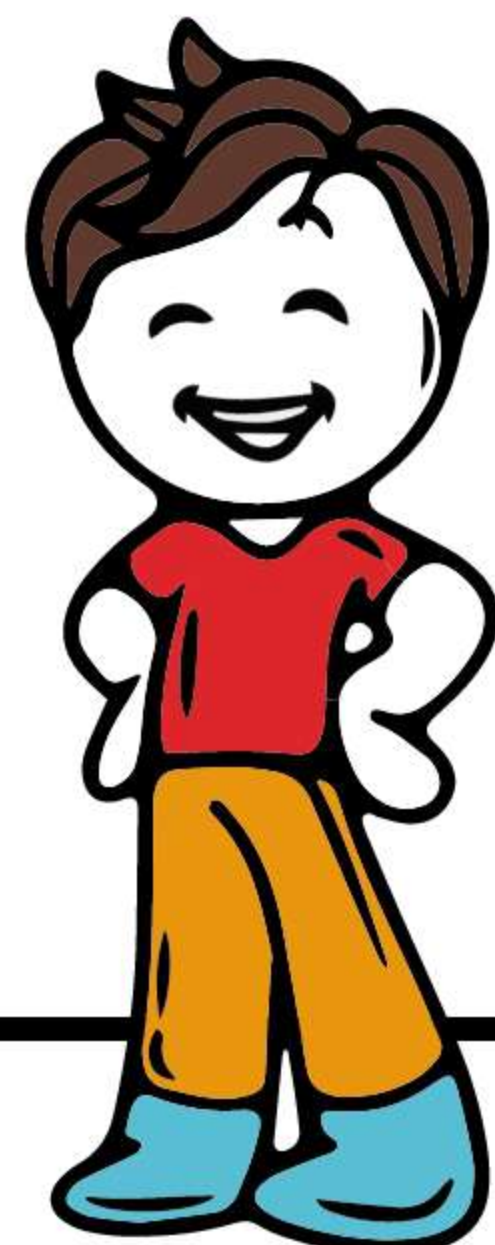


NOW, BOTANY IS BEING MANUFACTURED FOR OVER 15,000 BACKERS.



DUSTY AND AMY'S DREAM IS A FULL-BLOWN REALITY!

AND THAT'S WHAT WE CALL A "LAUNCHBOOM"



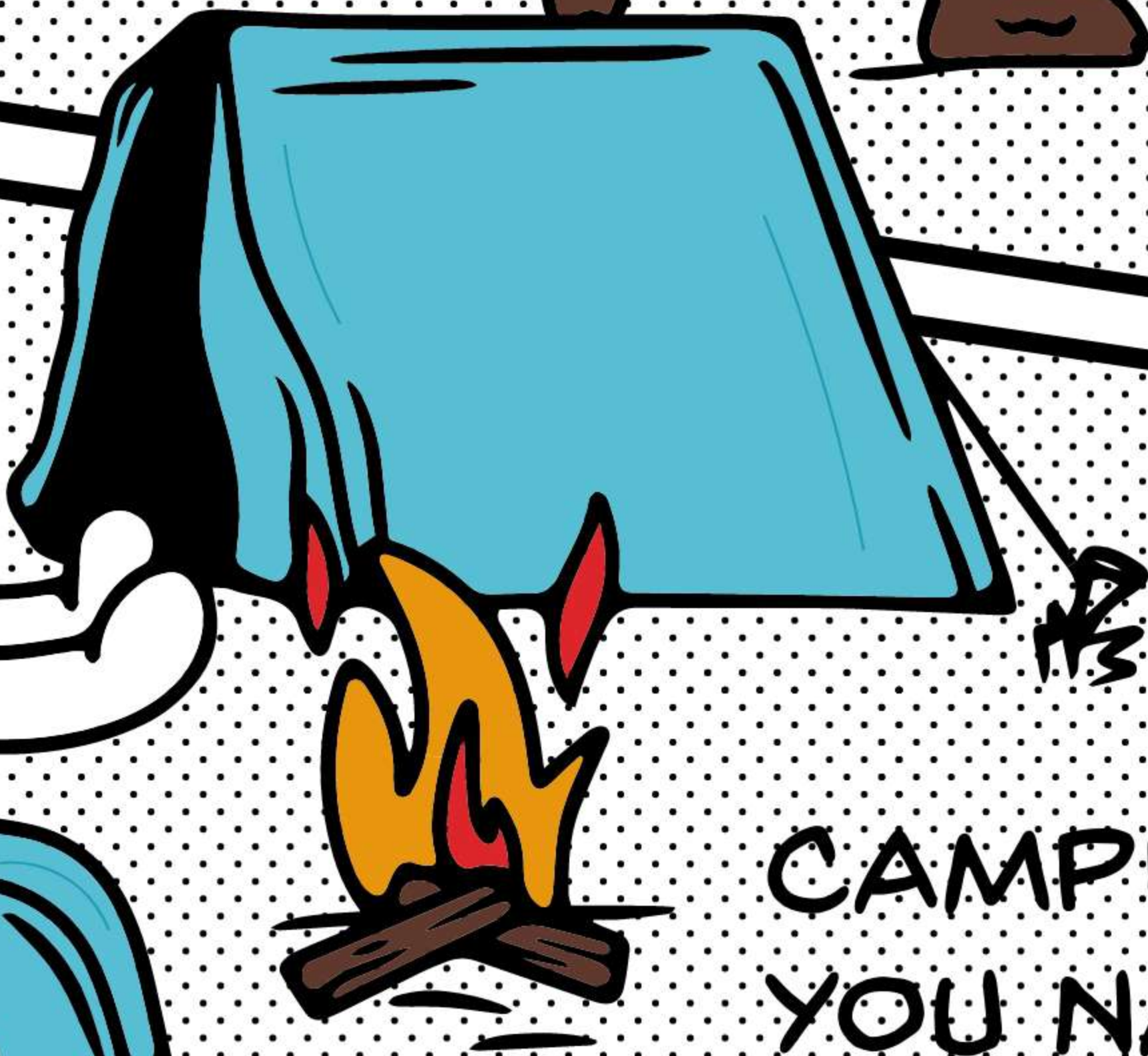
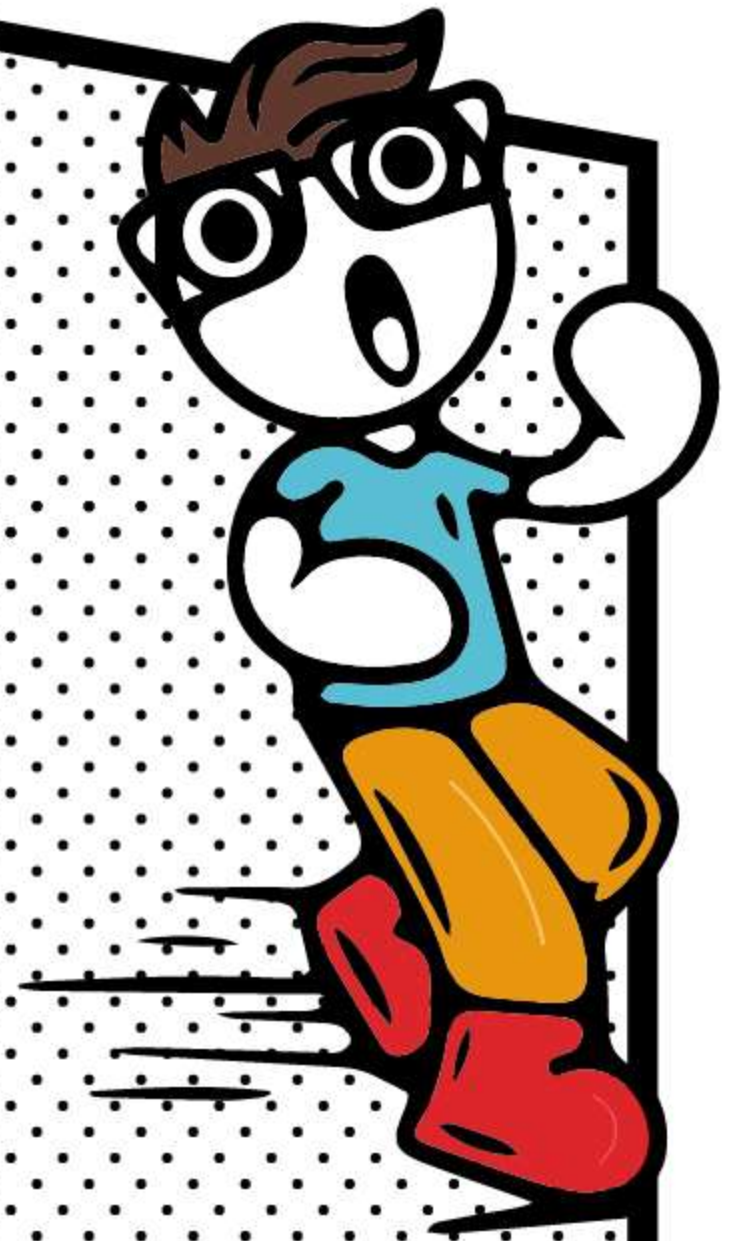
BEAR MOUNTAIN

CASEY & ZOEY



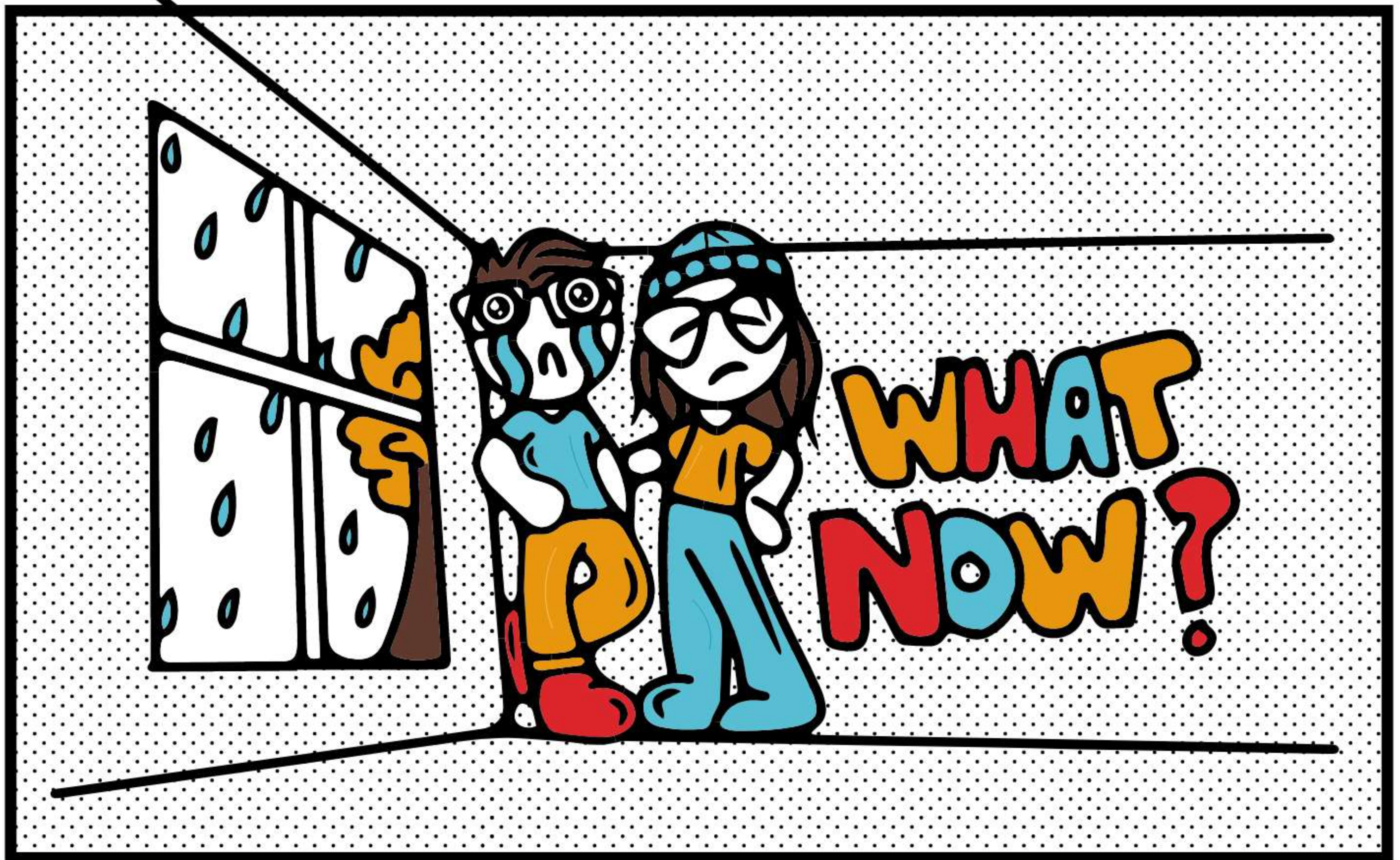
CASEY & ZOEY LOVES
EVERYTHING OUTDOORS...

HIKING.
BIKING.

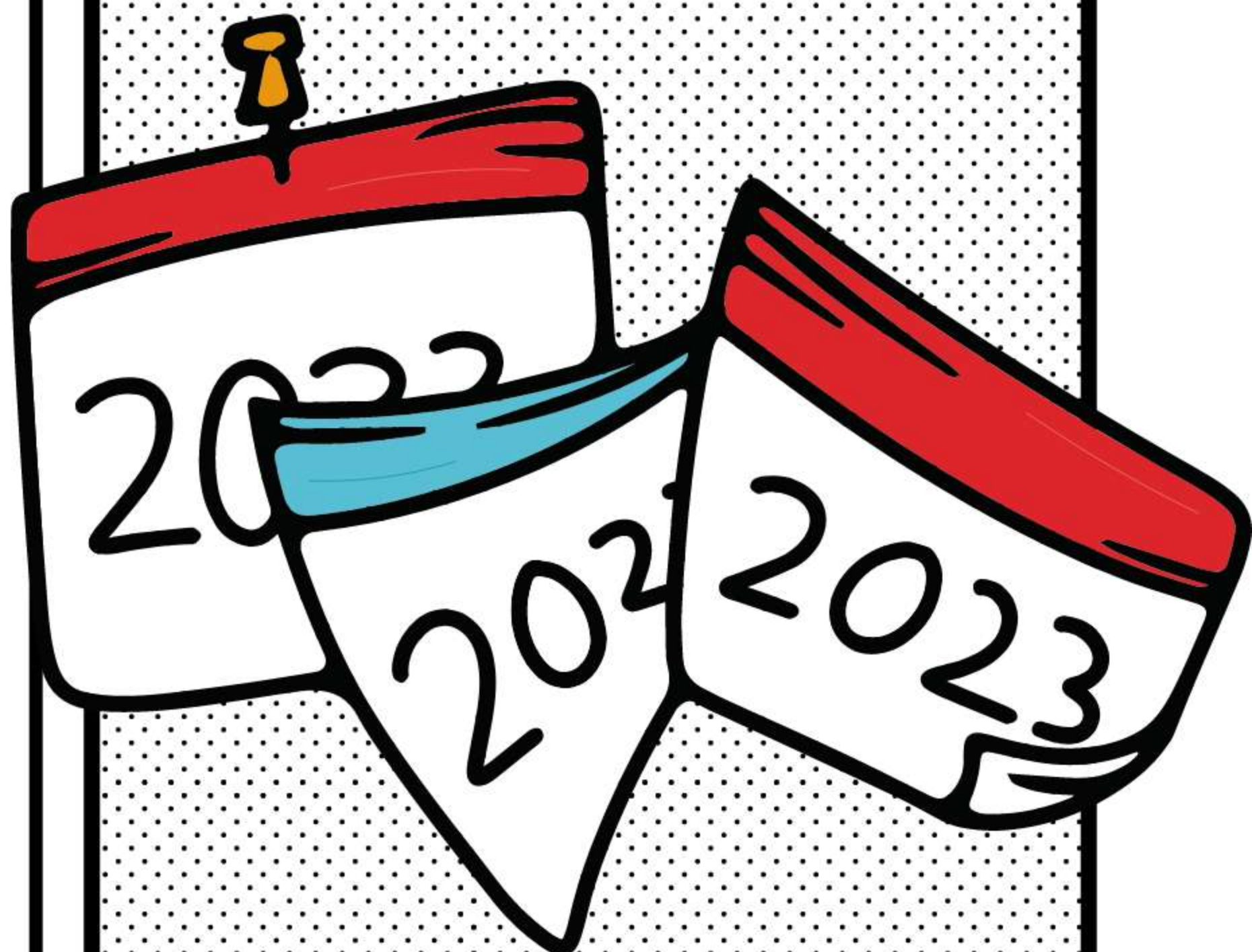


CAMPING.
YOU NAME IT.

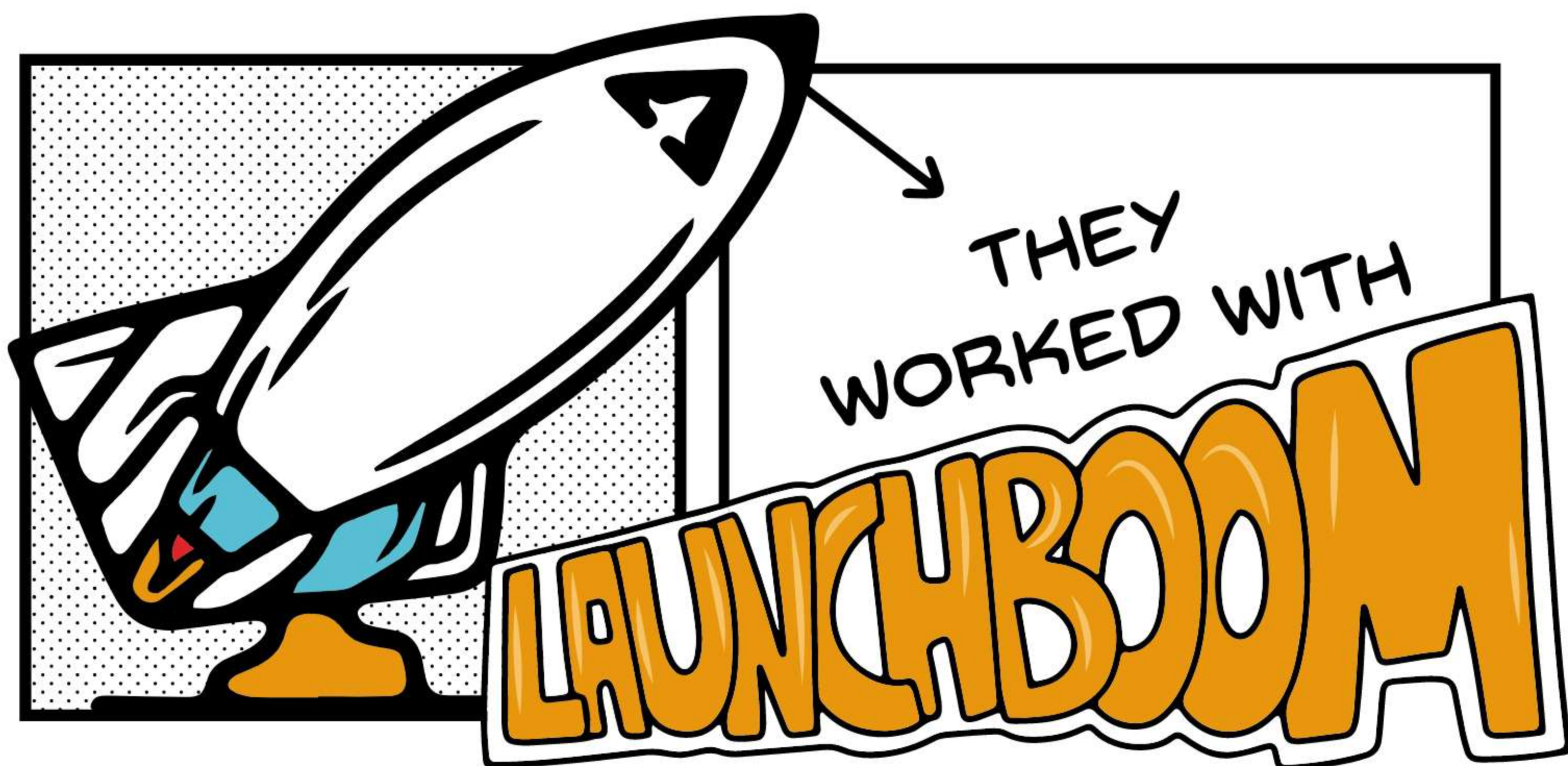
BUT THEY COULDN'T FIND A BOARD GAME...THAT LET THEM EXPERIENCE THE SAME THINGS ON RAINY DAYS...



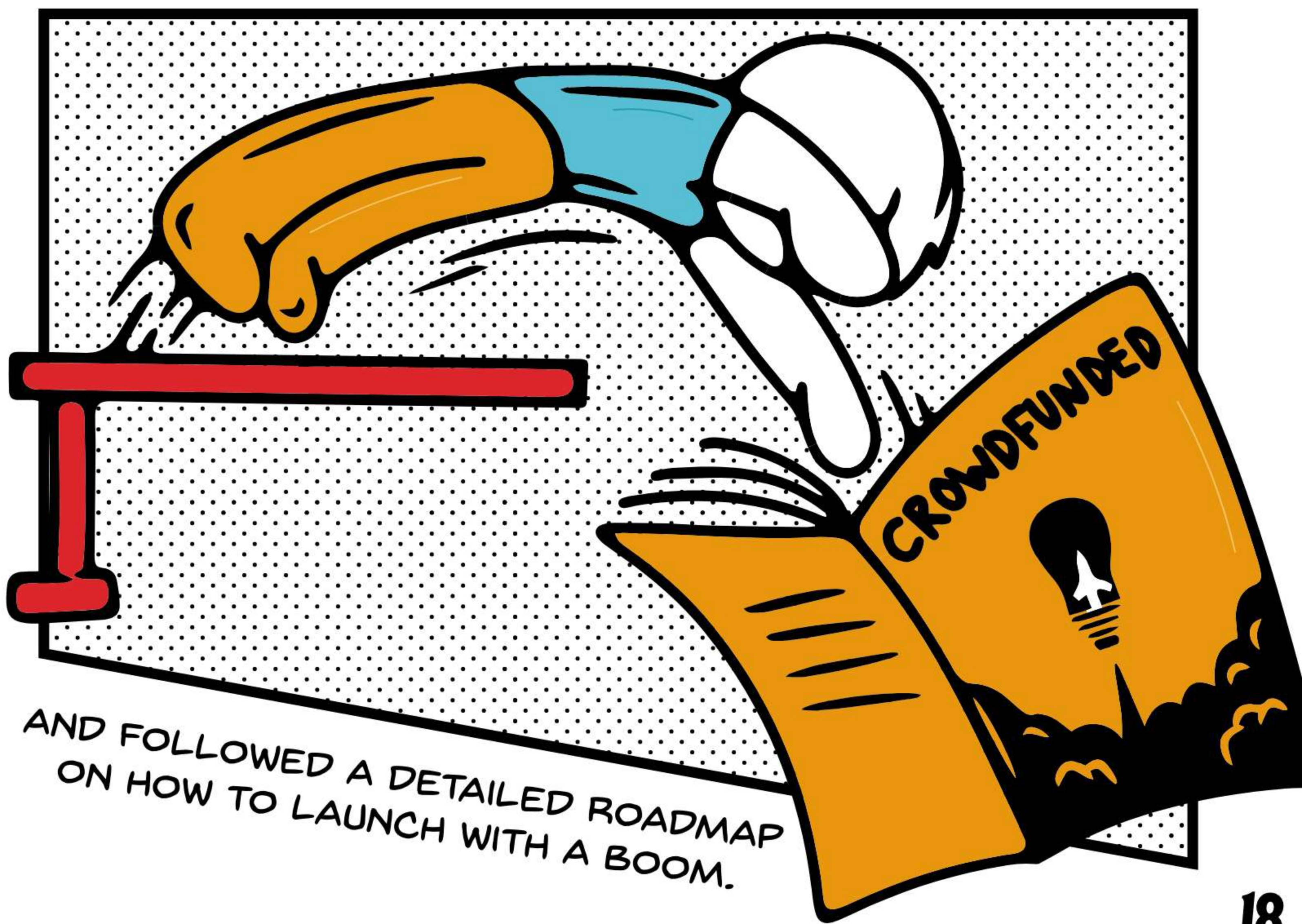
SO THEY WORKED HARD DEVELOPING BEAR MOUNTAIN CAMPING ADVENTURE FOR 2 YEARS.



CASEY & ZOEY SLEUTHED AROUND OTHER SUCCESSFUL CAMPAIGNS...TO REALIZE THE CAMPAIGNS ALL HAD ONE THING IN COMMON...



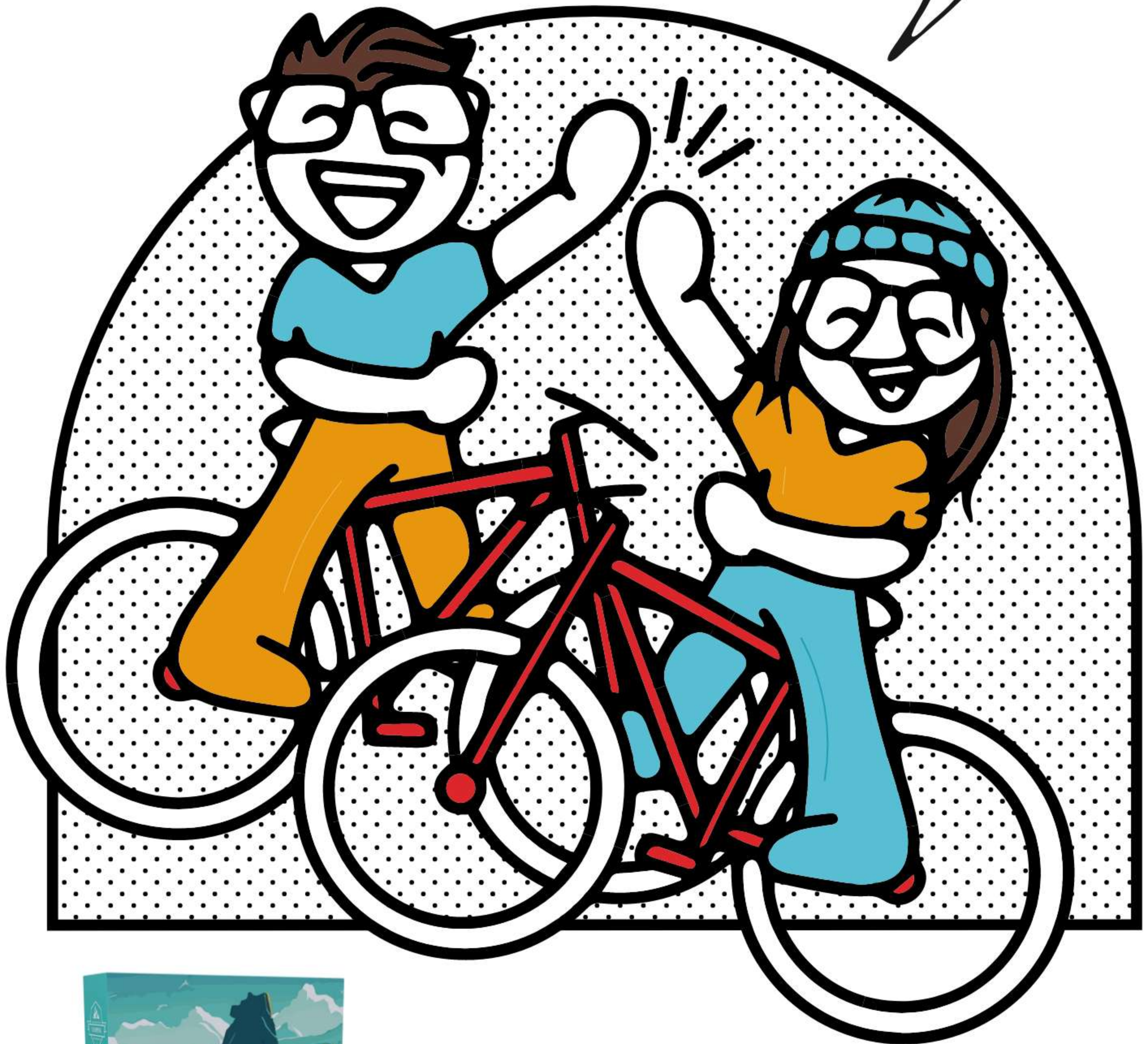
CASEY & ZOEY DIVED RIGHT IN... THEY GOT A DEEP UNDERSTANDING OF CROWDFUNDING MARKETING THAT WORKED...



AND FOLLOWED A DETAILED ROADMAP ON HOW TO LAUNCH WITH A BOOM.

THE DEDICATION TO SHARE KNOWLEDGE
WAS SO CLEAR AND HELPED US BUILD A
BIG LIST OF VIP BACKERS BEFORE OUR
CAMPAIGN EVEN LAUNCHED

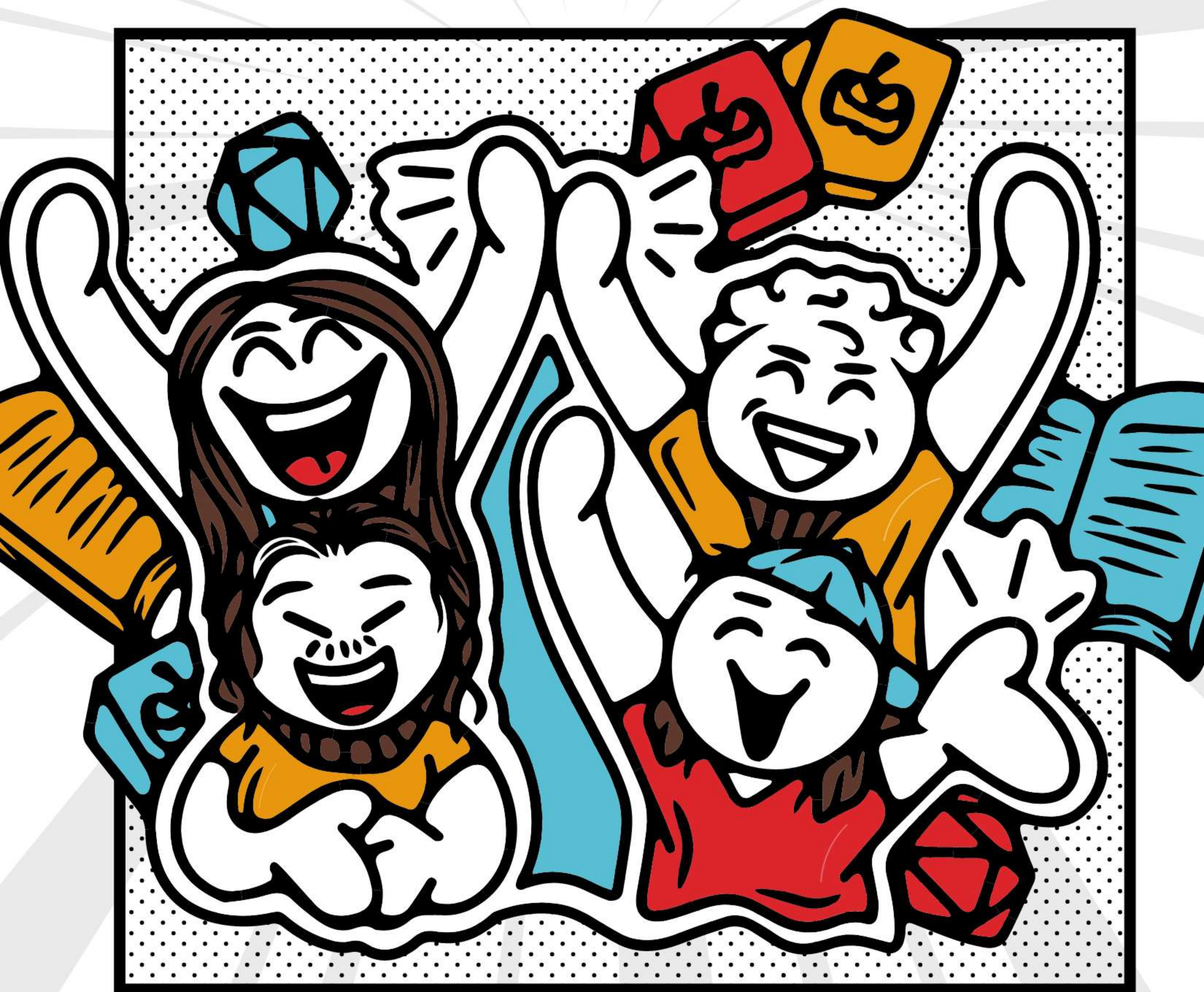
WE WERE ASTONISHED
WHEN WE LAUNCHED
AND RAISED \$781,450.

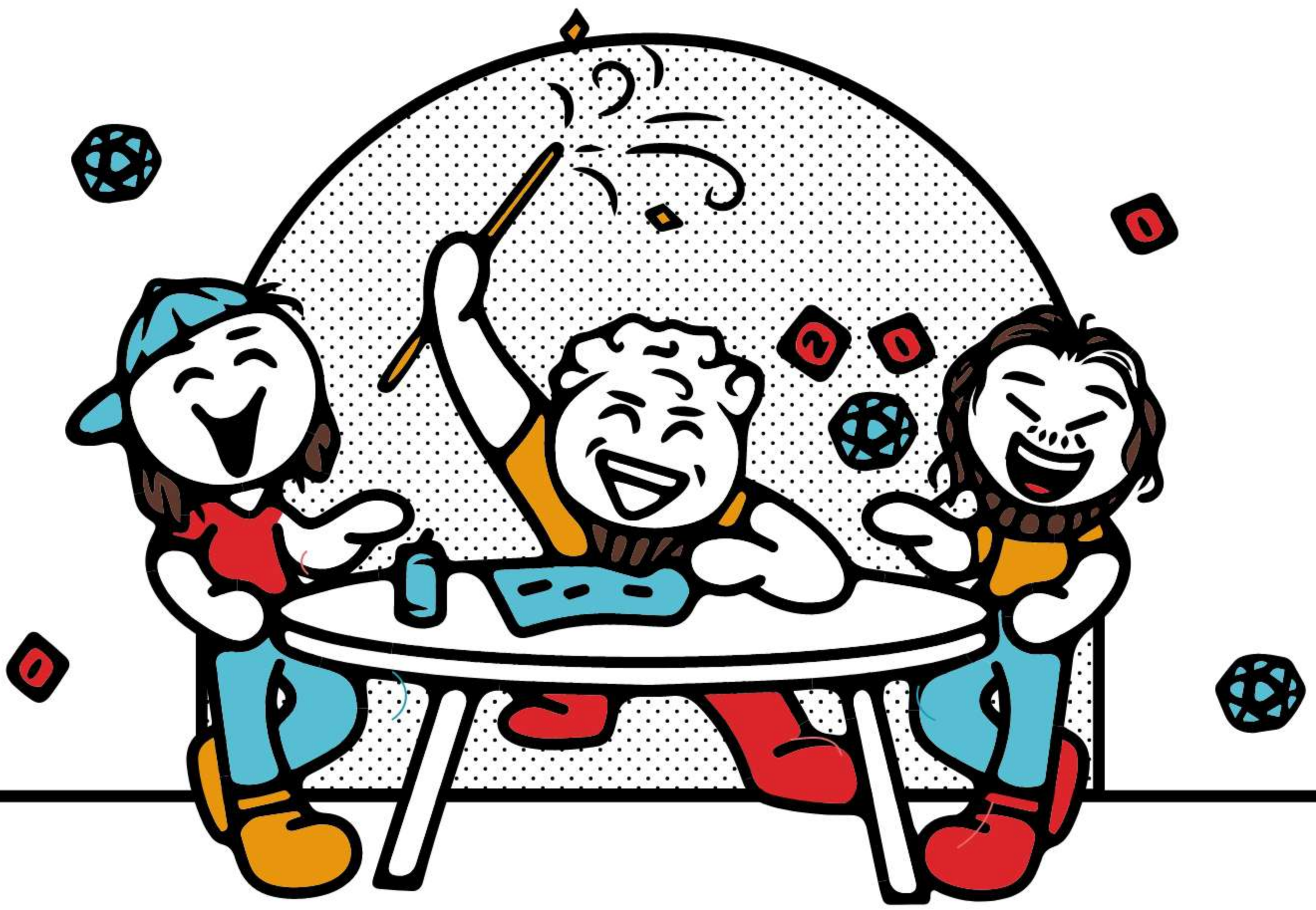


AND SO...BOTANY WAS BORN

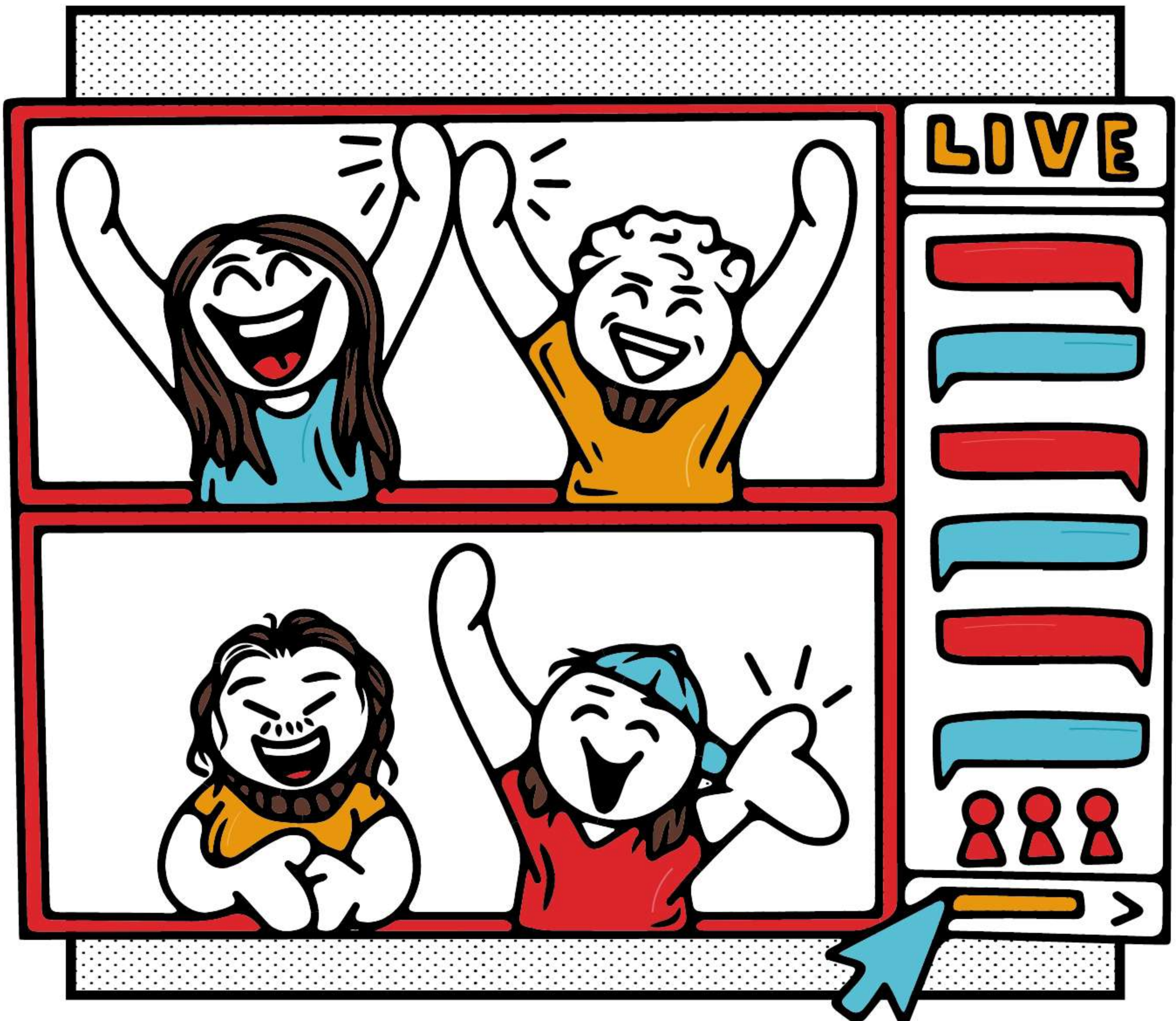
THE CROOKED MOON

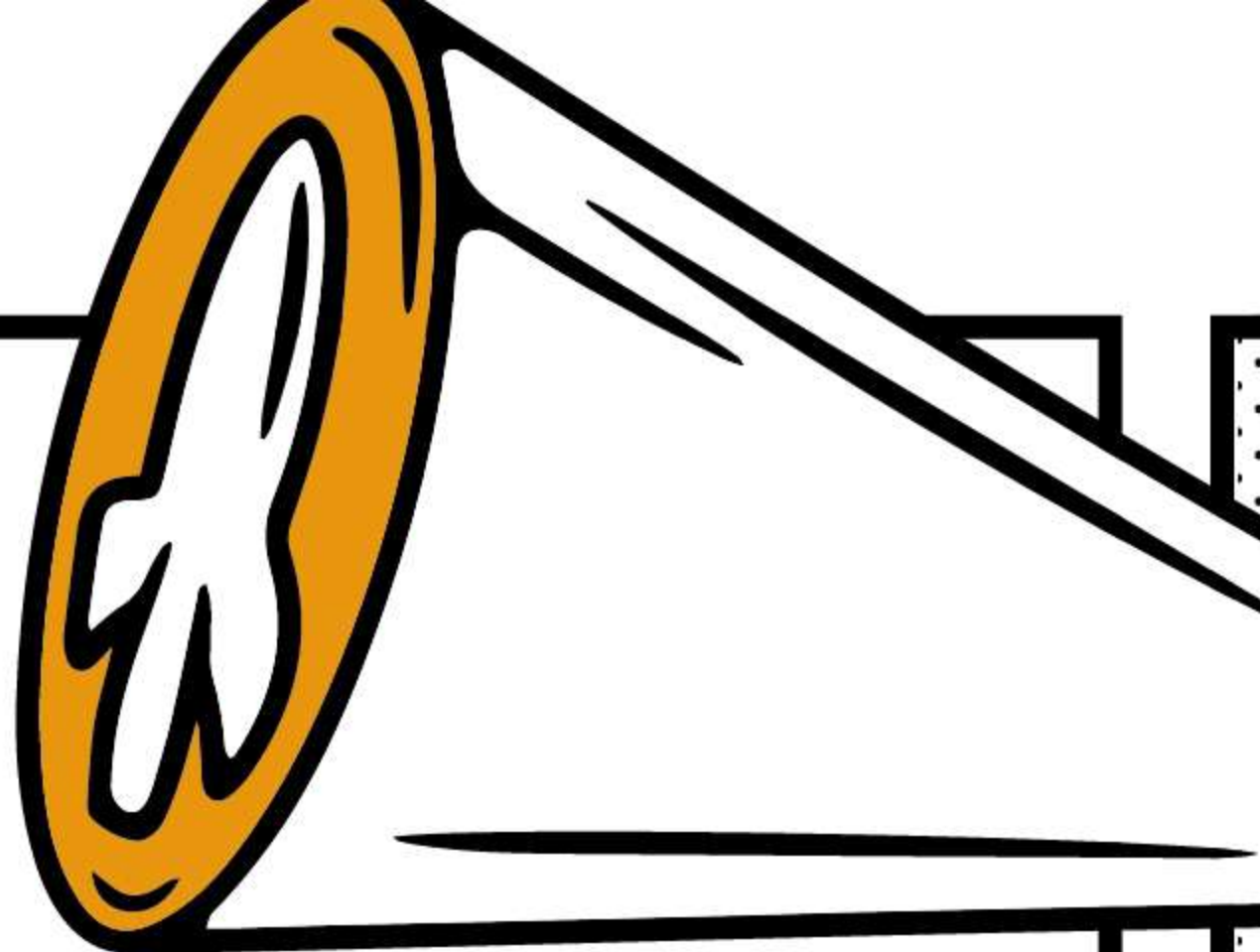
LEGENDS OF AVANTRIS





THE TEAM AT LEGENDS OF AVANTRIS WERE A GROUP OF FRIENDS WHO PLAYED D&D TOGETHER, STARTED STREAMING THEIR SESSIONS, AND GAINED A LARGE FOLLOWING.





BUT WHEN THEY DECIDED TO LAUNCH THEIR OWN SE SUPPLEMENT, THEY SOUGHT THE HELP OF THE BEST.



ENTER US. OUR TEAMS IMMEDIATELY CLICKED.

THEY WOULD MAKE WEIRD NOISES. WE WOULD RANT ABOUT NERD STUFF.

NERDY STUFF

OCCASIONALLY, THERE WAS GUIDANCE ON THEIR ADS, KICKSTARTER PAGE, AND STUFF.

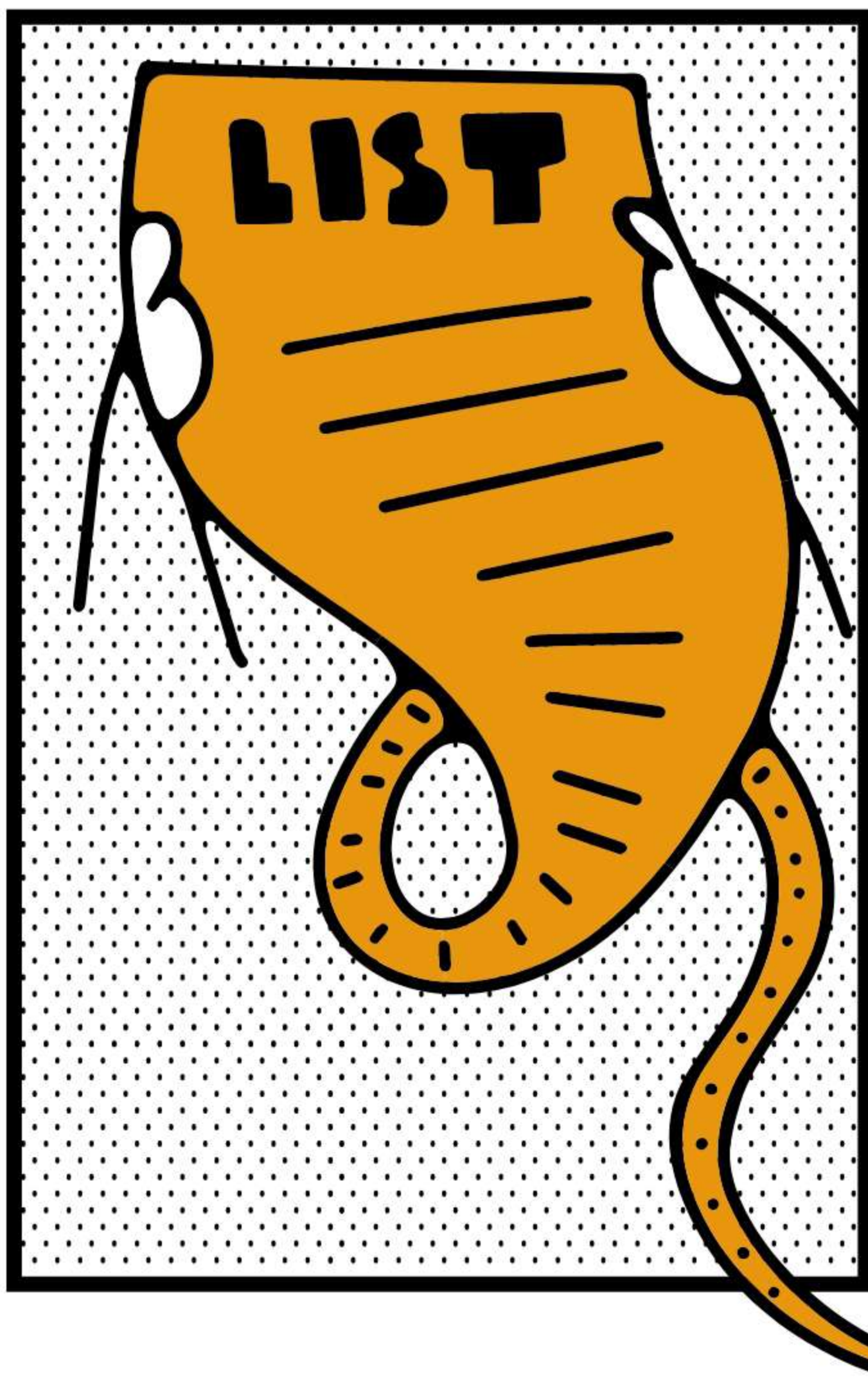


THOUGH THEY HAD A STRONG YOUTUBE AND TWITCH FOLLOWING...THEY HAD TO MAKE SURE THEIR FANS WOULD CONVERT.



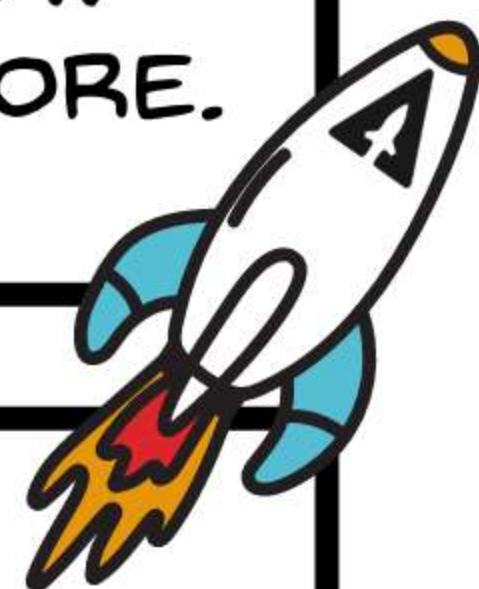
AND THEY WANTED TO EXPAND THEIR AUDIENCE.

BY THE TIME THEY WERE READY TO LAUNCH... THEY HAD THOUSANDS OF BACKERS READY TO FUND THEIR CAMPAIGN.



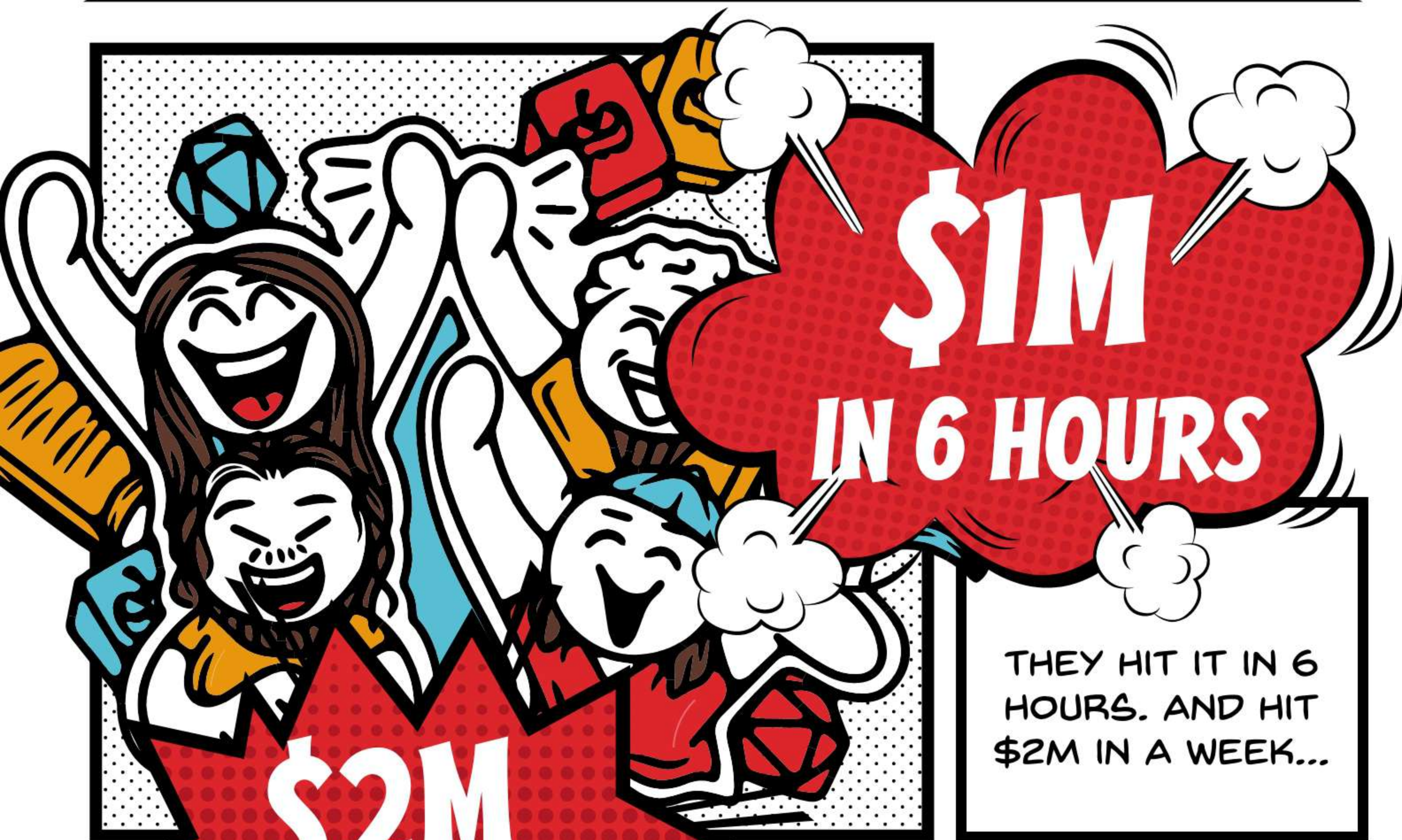
SO THEY RAN OUR RESERVATION FUNNEL TO QUALIFY THEIR FANS. AND FOLLOWED OUR GUIDANCE TO GROW THEIR LIST EVEN MORE.

BY THE TIME THEY WERE READY TO LAUNCH... THEY HAD THOUSANDS OF BACKERS READY TO FUND THEIR CAMPAIGN.



OUR LEAD EXPERT, SPENCER, WAS SO COMMITTED - HE MADE A PROMISE. IF THEY HIT \$1M IN 24 HOURS...

HE'D GET A TATTOO OF THEIR GAME.



THEY HIT IT IN 6 HOURS. AND HIT \$2M IN A WEEK...

\$2M
IN A WEEK

A PROMISE IS
A PROMISE.



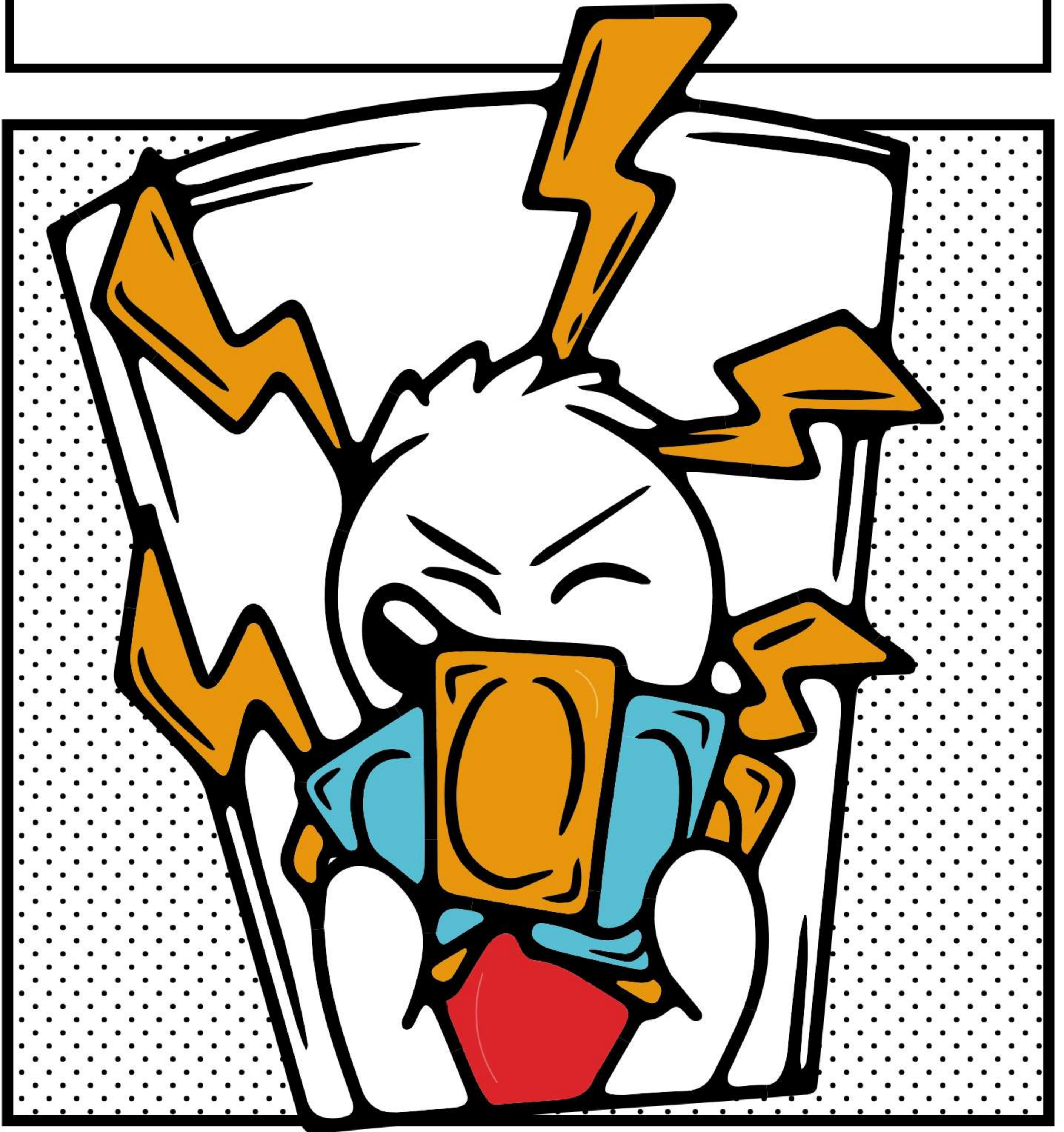
ALPHA CLASH

RIDGE KILEY



RIDGE CREATED ALPHA CLASH
DURING THE COVID-19 PANDEMIC.

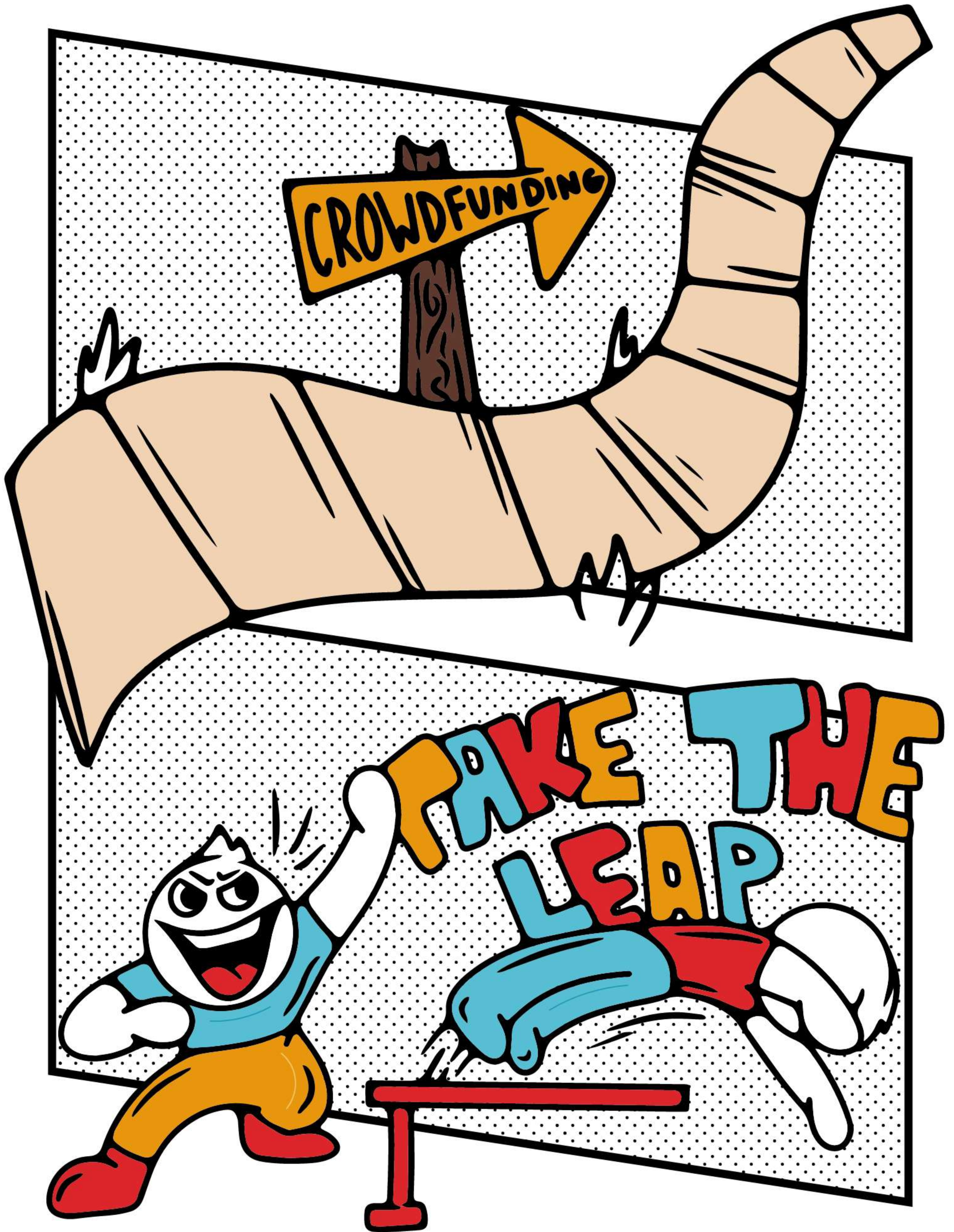
HE LOVED HOW GAMES COULD FOSTER
COMMUNITY...EVEN DURING A GLOBAL LOCKDOWN.



BUT RIDGE WAS NEW TO THE TABLETOP INDUSTRY.

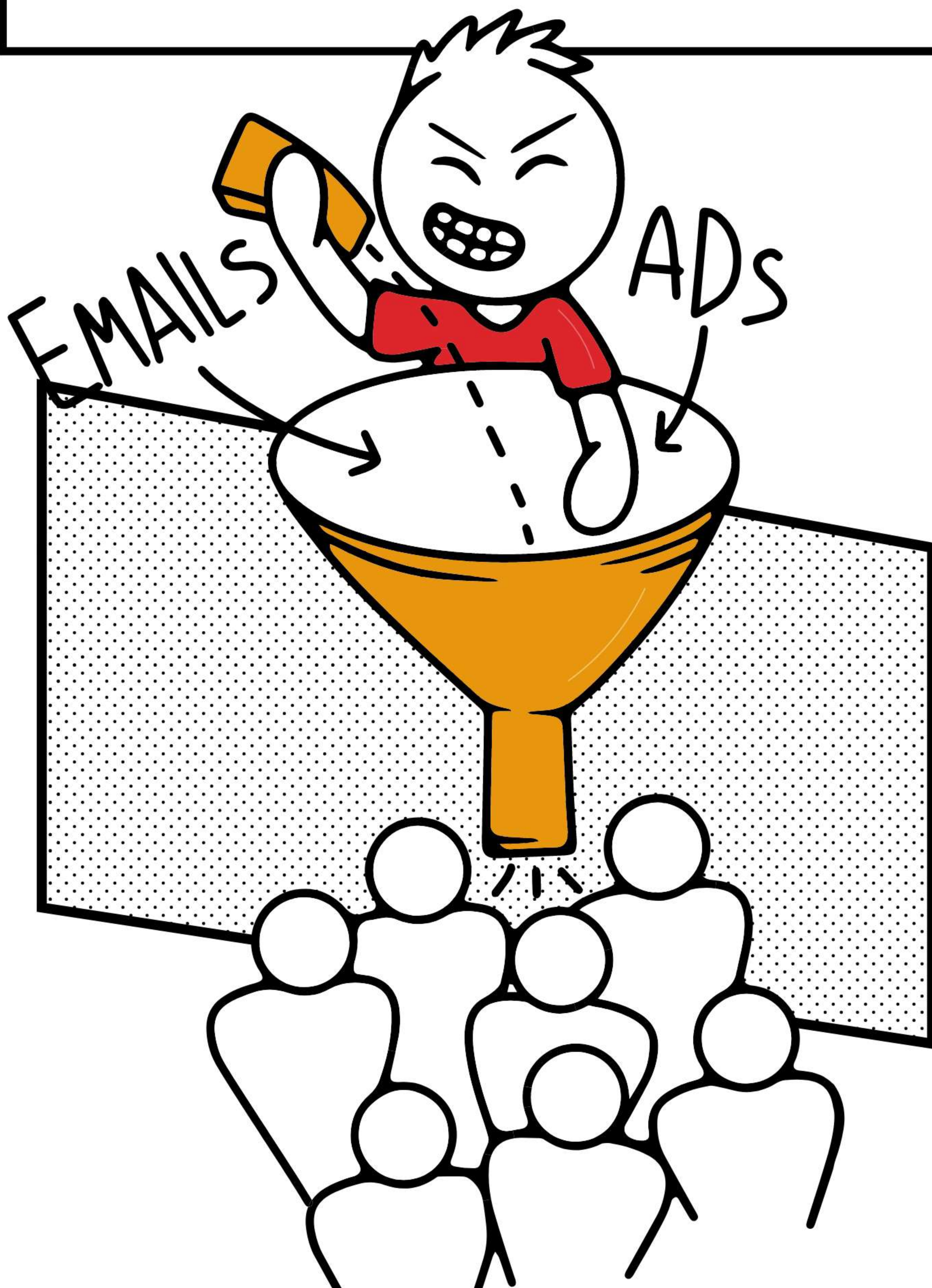
THOUGH HE WAS A COMPETITIVE MTG PLAYER...
HE HAD NO IDEA HOW TO BREAK INTO THE
TRADING CARD MARKET.

RIDGE FOUND THAT CROWDFUNDING WAS THE WAY. SO HE ENLISTED OUR HELP.



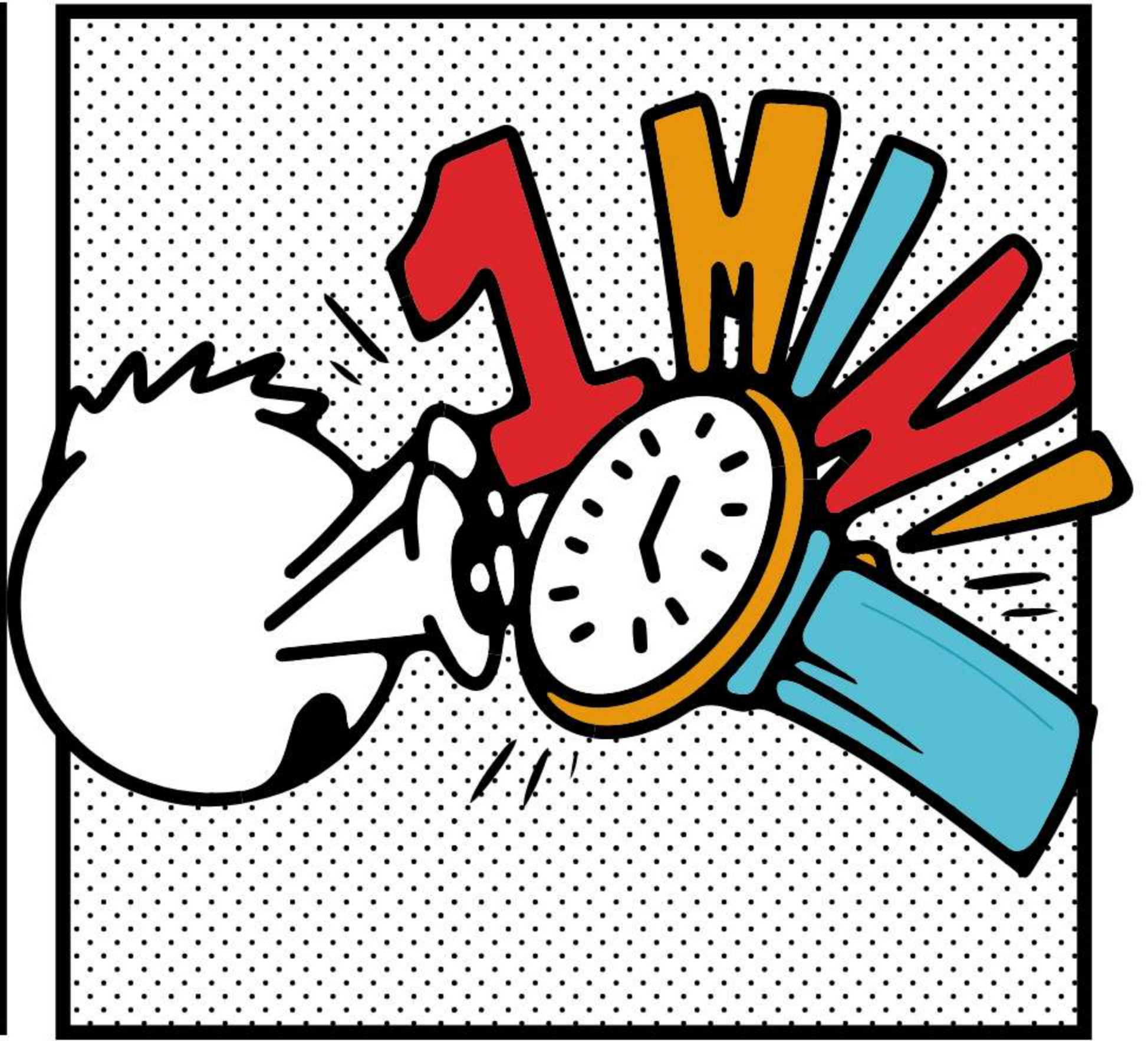
WHEN DIVING IN WITH LAUNCHBOOM, RIDGE LEARNED HOW DETAILED AN EFFECTIVE CROWDFUNDING CAMPAIGN IS...

HE USED OUR RESERVATION FUNNEL
(WITH A FEW MODIFICATIONS). RAN SOME
EXCEPTIONAL ADS WITH OUR GUIDANCE.



AND GREW A LARGE FOLLOWING.

HE LAUNCHED
A GRAPHIC
NOVEL TO
STEEP HIS
CARD GAME
DEEP IN LORE.
IT WAS
FUNDED IN 1
MINUTE.
AND RAISED
\$59,150.



\$99,999
IN A FEW HOURS.

A FEW MONTHS
LATER. HE LAUNCHED
THE TRADING CARD
GAME. AND DOUBLED
THEIR FUNDING GOAL
OF \$99,999 IN
A FEW HOURS.

ALPHA CLASH TCG
RAISED \$422,809.
RIDGE IS NOW
PUMPED TO CREATE
AN EPIC UNIVERSE...
TO COMPETE AGAINST
THE TITANS OF
INDUSTRY.



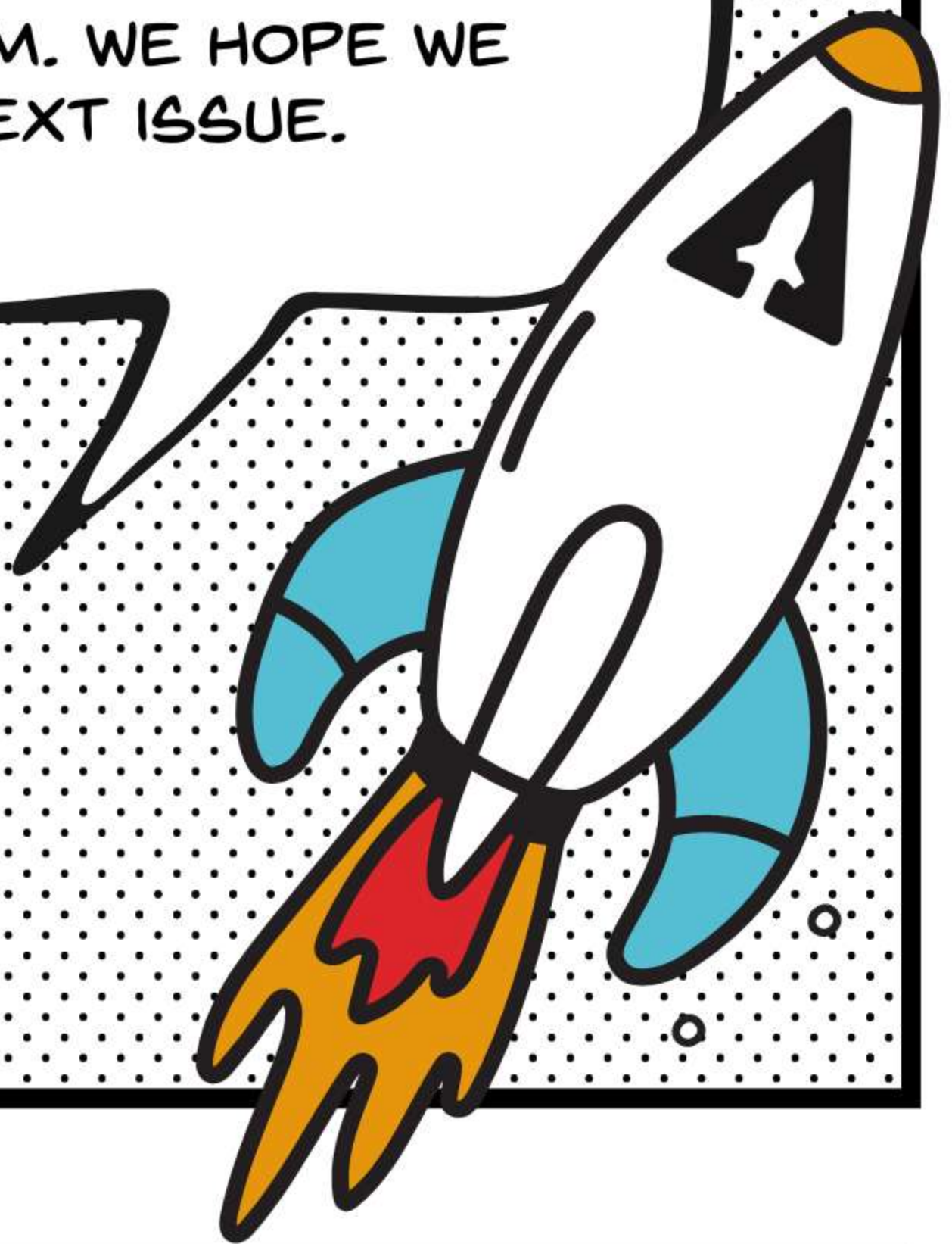
RAISED
\$422,809

"LEARN FROM THE EXPERTS AT LAUNCHBOOM."



THERE YOU HAVE IT!

4 OF MANY STORIES OF LAUNCHBOOM CLIENTS THAT BROUGHT THEIR DREAMS TO LIFE USING OUR CROWDFUNDING SYSTEM. WE HOPE WE CAN PUT YOU IN THE NEXT ISSUE.



IF YOU'RE READY TO DIVE DEEPER INTO LEARNING YOU CAN:

DOWNLOAD MY AUDIOBOOK



CHAT DIRECTLY WITH MY TEAM

